

PLATFORM PR

**MICAELA ERLANGER**

PRESS KIT

# VOGUE

## This Superstar Celebrity Stylist Is Helping Brides Reboot Their Weddings Via FaceTime

BY JANELLE OKWODU

May 12, 2020



If you had a wedding planned for 2020, good luck with that. Social distancing has upended bridal season, causing changes to the scope, destination, and date of countless marriages. Like many brides-to-be, Micaela Erlanger found herself faced with a slew of difficult choices once the pandemic made her Miami nuptials to fiancé Mac Osborne, co-founder of Comparti Catering, which was due to take place in October, an impossibility. “My heart goes out to people who have been deeply impacted by this,” says Erlanger on the phone from Bal Harbour. “I’m fortunate in that I can adjust my plans pretty seamlessly, but it’s a crazy time. Everyone is in crisis mode, and what is supposed to be a joyful once in a lifetime moment for couples has been [altered by] sadness.”

After expanding her business last year to include luxury bridal styling the move into wedding one-on-ones felt like a logical next step. In her discussions with designers like Brandon Maxwell and Oscar de la Renta's Fernando Garcia on her IG Live series *Engage with Micaela*, she was struck by the connection between planning for significant events and creating an awards season gameplan. "Dressing for these events and stepping onto a red carpet is so similar," she says. "You have hair and makeup to worry about, you're going to be photographed, and the pictures circulate on social media for a lifetime—it's like the paparazzi." The internet plays a crucial role in the process—brides can contact Erlanger via Instagram DM—and the consultations are done in exchange for a donation to the *Vogue* / CFDA A Common Thread initiative.

Thankfully, there's a silver lining to Erlanger's unfortunate predicament. As a stylist to the likes of Lupita Nyong'o, Diane Kruger, and Meryl Streep, she regularly creates show-stopping red carpet looks advising celebrities on all aspects of their biggest moments. Stars count on Erlanger's eye, and now brides can, too. Starting this month, Erlanger is booking one-on-one sessions with brides via FaceTime. On hand to help elevate their wedding style and share her knowledge, Erlanger hopes to bring a bit of fun back into the process. "Once this crisis happened, I wanted to see how I could connect with my community and give back," she says. "Unlike a designer, I don't have a product to sell. My greatest asset is that I have expertise and advice to give, so I wanted to use that in a way that could help people."

Before the coronavirus crisis, Erlanger did a wedding day test run with her first client, model and philanthropist Amanda Hearst, who married filmmaker Joachim Rønning last summer. Held at the Hearst Castle, the ceremony looked like something from a storybook. With Hearst in bespoke Oscar de La Renta at one of Los Angeles's iconic monuments, it was bound to be picturesque. What's more, Erlanger saw that the proceedings were environmentally friendly too. "Everything was sustainably focused, that was her ethos and mission," she says. "I styled Amanda for her whole wedding weekend, she wore Oscar, Giambattista Valli, Galvan—we did her, her mother, the bridesmaids, it was beautiful."

The Hearst ceremony was a grand affair, but Erlanger also has plenty of advice for brides looking to do things on a smaller scale. Thus far, the questions she fielded have been pragmatic ones. “Right now, I’m getting two types of women, there are those who are having to change their existing plans in response to COVID-19, and those who have just begun don’t know where to start,” says Erlanger. “Generally, the questions revolve around what to wear, which silhouettes suit their body type, what is appropriate for each venue and season. Let’s say you’ve bought a dress with a summer wedding in mind, but now have to get married in the winter—how do you make that work? I’ve been telling them about capes and opera length gloves, or even having a Zoe Kravitz moment in leggings.”

In previous years the conversation may have centered on multiple outfit changes and “wear it once” ballgowns, but in 2020 cost per wear is top of mind. “One question that has come up often is: How can they wear this in the future—especially with the reception dresses,” says Erlanger. “If you’re throwing your life savings into having an event, you want that outfit to be something you can enjoy more than once.”

For her part, Erlanger has found the sessions personally gratifying. “It’s been empowering to share my knowledge and learn from the experiences of the people I’m connecting with,” she says. “And to be able to donate the proceeds to A Common Thread has been wonderful too, since it is supporting our fashion community.” The experience has even changed the way she views her upcoming nuptials “This has all made me look at weddings from a fresh perspective,” she says. “At the end of the day, what matters most is that I’m committing to the person I love. Dates change, but the party is still happening, and it will still be as fabulous.”

# WWD

## Market Moments: Forevermark x Micaela

The celebrity and bridal stylist created a range exclusively in platinum.

By [Thomas Waller](#) on May 28, 2020



Forevermark has entrusted celebrity stylist, Micaela Erlanger to help create a new capsule collection: Forevermark x Micaela. Erlanger made her name styling the likes of Lupita Nyong'o, Meryl Streep and Diane Kruger. Recently, she has carved out a slice of the bridal category, adding bridal stylist to her résumé working with a few private clients and launching an Instagram live series “Engage With Micaela,” where she has conversations with designers such as Brandon Maxwell.

“Over the years, I have counted on Forevermark to deliver the most exquisite diamonds for the most memorable occasions for my clients,” Erlanger said. “While diamonds are incredibly important at a big award show, they are even more so on your wedding day.”

The collection is made up of five engagement rings and two wedding bands created exclusively in platinum. Pricing and exact launch date have yet to be set, but the brand plans to roll out the collection during summer 2020.

VOGUE

FASHION

# Micaela Erlanger Is Bringing Hollywood Glamour to the World of Engagement Rings

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BY JANELLE OKWODU

September 2, 2020



When it comes to weddings, Micaela Erlanger knows her stuff. The stylist behind Lupita Nyong'o, Diane Kruger, and Meryl Streep's elegant red carpet looks ended 2019 by helping brides pull off the weddings of their dreams. Some of her more high profile clients' ceremonies made headlines – such as publishing heiress Amanda Hearst's nuptials – but you don't have to be well-known to schedule a one on one session. When 2020's pandemic began, Erlanger started offering her services online, helping couples plan their big day via Zoom or reimagine ceremonies canceled due to COVID-19 and stay-at-home mandates. The pivot opened the door for Erlanger to engage with a new audience and set the stage for her latest collaboration. The launch of her engagement ring collection with Forevermark pushes Erlanger into new territory with her first foray into jewelry design. Eager to translate her glamorous aesthetic into eye-catching gems, she jumped at the chance to work with a brand she has frequently placed on celebrities for events like the Oscars. “It all came about so organically,” she shared on the phone from Miami. “I've built a wonderful relationship with them over the years, and this felt like a great opportunity to bring my love of jewelry to brides across the world.”



With seven styles featuring oval, round, and cushion shapes, solitaires, and bands covered in melee diamonds, the Forevermark x Micaela collection offers plenty of options while addressing the moment's fashion preferences. The classics are newly relevant, according to DeBeer's recently released jewelry report, which crunches data on what's selling in terms of engagement rings. Just as consumers in the ready-to-wear market choose to invest in timeless fashion (think: Chanel bags, Saint Laurent blazers, and the like) with lasting resale value, those purchasing diamonds are leaning towards traditional pieces with subtle twists. "I wanted to have very subtle details and thoughtful design elements that enhance the brilliance of the natural stone," says Erlanger of the ultra-thin bands and bevel settings.

The move towards simplicity marks a reversal of the trends seen at the end of the last decade. For a time, unexpected materials, vintage rings, or idiosyncratic designs were the norm for young brides. Streamlined collections like Erlanger's reflect the current mood. And in 2020, no jewelry launch feels appropriate without addressing the diamond industry's ethics. "There is a greater interest in knowing where the stones came from," says Erlanger. "People are more aware, and they're choosing rings [that are] sustainable, or use ethically-sourced diamonds." To address her concerns, Erlanger headed to Botswana in October to tour the Forevermark mines before committing to a collection. "I needed to see everything firsthand so that I would know where everything comes from, how it is produced, and who is doing the work." While there, Erlanger learned of the company's philanthropy—for every acre they use for mining, six are set aside for nature conversation, with 500,000 acres donated to date—and commitment to sourcing responsibly.



As the woman who wrote the book on accessorizing (her 2018 tome *How to Accessorize: A Perfect Finish to Every Outfit* explores the topic in detail), Erlanger wasn't interested in creating cookie-cutter jewelry; she wanted to give brides something that would remain chic for decades to come. "I was thinking about clean, delicate, platinum settings that allow the diamond to float, [details] with lots of extra hidden sparkle which make the diamond appear even bigger," she explains. "These are classic styles that will remain timeless, but we've also included some fancier shapes that I'm truly excited about." For Erlanger, the process of moving from idea to final product was thrilling. "It was incredibly hands-on. In Botswana, I was looking at raw stones, then in New York sitting down with the creative team putting pen to paper for the sketches," she says. "We talked about carat size, how stones would fit together, which settings to use, and considered every detail from start to finish."



Of course, in a year when many weddings have been postponed or canceled, buying an engagement ring can be a fraught process. Uncertainty is difficult, but Erlanger encourages couples to focus on what is truly important. Her advice for selecting the perfect piece is simple—choose timelessness over trends, and be mindful of your personal style and what the jewelry is supposed to represent. “It’s an expression of love that carries a lot of weight and symbolism, especially right now,” she says. “Jewelry often comes with a history. It’s meant to be worn and enjoyed, but it carries sentiment and meaning, so there should always be a personal touch. You want to feel like the ring is retelling the story of those moments.”



## Wedding planner and celebrity stylist team up to reimagine the gift registry



— Micaela Erlanger (left) and Jung Lee are pairing their talents to create four suggested wedding registries.  
Oct. 16, 2020, 11:46 AM EDT / Source: TMRW

**By Chelsea Damberg**

Let's face it, 2020 has been a rough year for wedding planning. For couples postponing or minimizing their wedding celebration, the gift registry is likely the last thing on their minds. But wedding planner Jung Lee and celebrity stylist Micaela Erlanger say it's just as important as other aspects of the big day.

The experts are teaming up to create four dream gift lists on Lee's registry website, Slowdance. They hope their combined eye for stylish and unique pieces will help couples cherish the memory of their wedding long past the "I do."



— The wedding planner and celebrity stylist hope their collaboration will help guide couples as they start their registries. Jung Lee x Micaela Erlanger

“We brought out expertise to this collaboration for a highly curated, stylized experience for your registry because your life should be just as curated as your special day. It shouldn’t just stop with your wedding celebration,” Erlanger said, adding that she was acquainted with Lee’s gift for gifts while putting together her own wedding registry.

For a soon-to-be married couple, figuring out a combined style can present some challenges. That's where they hope the pre-curated lists will come in handy. "I think women, couples, understand their fashion sensibility because they have shopped for themselves for a long time, so when it comes to their home, they really haven't. They feel very clumsy about it, and they don't want to make a mistake," Lee said.



— The collection includes four categories: "classic & timeless," "modern & clean," "gypset" (think boho and eclectic) and "glamorous & chic." Brian Dorsey

Lee started Slowdance in 2018 after more than a decade in the wedding-planning business with a specific idea in mind: to make the registry less uniform and more individualized, layering essential affordable pieces with statement investment pieces.

Erlanger brings her years of celebrity and bridal styling to encourage couples to embrace the creative process of planning a wedding.

“When you think about a traditional registry, you think about registering for one set, you register for your silverware and your glasses all have to match, so do your tea cups, and all of a sudden, no! That is not the case! You should choose what you love, and you should find a way for it to all work together.”

Couples can start with a carefully designed collection based on four fashion identities: "classic & timeless," "modern & clean," "gypset" (think boho and eclectic) and "glamorous & chic." Erlanger said she hopes the collections serve as inspiration for pieces that will remind couples of the planning process. “So many of these pieces are going to be inspired by your day, used on your day and, of course, used in your home and the home you choose to build after your wedding,” she said.



— A place setting from the "glamorous & chic" collection

Brian Dorsey / Jung Lee x Micaela Erlanger

So what's the biggest trend when it comes to couples and their registries during COVID-19?

"China," Jung said. "Instead of having random rented pieces, you should be using your wedding china on your wedding day, doesn't that make sense? It's like saying, 'No, I love my wedding dress, but I am going to save that.' Save that for what? You have to wear your wedding dress on your wedding day! So why would you have all your wedding china but not use it on your wedding day?"



— A place setting and decor from the "modern & clean" collection

Brian Dorsey / Jung Lee x Micaela Erlanger

For Erlanger, it's a no-brainer and a method she plans on adopting for her postponed wedding. "It means even more (using) the china you eat from. I mean, on the day of this major commitment, it's just so special. And it never occurred to me!"

And your wedding registry doesn't have to break the bank. Lee tells her couples it's all about mixing and matching price points for your home and for your guests. "It's like a silk blouse with your favorite pair of blue jeans you've had for six years," she said. "Mixing your everyday with fine stuff. They should go together! They get along!"



— A place setting from the "gypset" collection


Brian Dorsey / Jung Lee x Micaela Erlanger

As for adopting a new last name, there are more ways than one to personalize some of your go-to home accessories. Cocktail napkins, flatware and drinkware are just a few examples.



— A place setting from the "classic & timeless" collection

Brian Dorsey / Jung Lee x Micaela Erlanger

“It’s a small thing but it is so elegant. Sometimes it is just a small engraving on the bottom so you can see it. Practical yet luxurious,” Lee said. 





# Bridal Designers, Companies Expect Weddings to Rebound

Thousands weddings were postponed or canceled last year, due to the pandemic.

By [Rosemary Feitelberg](#) on April 29, 2021

Industry specialists are not convinced, though. Celebrity and bridal stylist Micaela Erlanger said, “I think the wedding boom is coming. It has been exacerbated by this entire pandemic in a really meaningful way.”

Most weddings that were scheduled for 2020 were postponed or scaled back drastically. In addition, many more couples have gotten engaged during the pandemic. “It’s going to be a running bonanza for the next two years — maybe even longer,” she said.

Couples are investing more in engagement rings and wedding bands, brides are shopping for more versatile separates for their rehearsal dinner looks, after-party dress, bridal shower apparel, courthouse wedding attire or anything else, Erlanger said. Given the somewhat limited availability of gowns caused by pandemic-related production delays or smaller collections, couples are more open to wearing different colors and prints, she said. “We’re also seeing this trend where a Tuesday night wedding is not such a taboo of the past,” she said, adding that is leading to more casual choices in some cases.

Erlanger, who is engaged, said she may do 20 to 24 weddings this year — twice as many as last year. She specializes in custom design with brands that typically don’t offer wedding dress collections. “So, if you want Versace or some of the great houses to do your dress, come to me,” said Erlanger, adding that most gowns start at \$55,000 and go up from there.

# WWD

## Micaela Erlanger Signs On to Promote Platinum Guild

The celebrity stylist has been appointed an ambassador for the platinum jewelry industry.

By [Misty White Sidell](#) on July 31, 2019



Celebrity stylist Micaela Erlanger has been named official ambassador for Platinum Guild International USA, a marketing board that supports the platinum jewelry industry.

Erlanger — stylist for Meryl Streep, Lupita Nyong'o, Shailene Woodley and Diane Kruger and who last year released a book dedicated to accessorizing — will also be the face of the guild's Platinum Born jewelry collection. She will make personal appearances and will feature in marketing materials related to the promotion of platinum jewelry.

"I'm passionate about accessorizing, I wrote a book last year about the topic," Erlanger said of her decision to sign on with the platinum guild. "I think jewelry and accessories really represent your personality and jewelry is such a key component of self-expression and transforming one's style."

Erlanger recently became engaged, an occasion that she and her new fiancé marked with a platinum ring.

"Micaela is known for providing a fresh perspective on styling and turning her clients into fashion icons, so she will undoubtedly inspire women everywhere with her accessory advice. Plus, she has an authentic passion for the metal platinum, so it is a perfect pairing," said Platinum Guild International USA president Jenny Luker.

# the Daily front row

## MICAELA ERLANGER ON HER BRIDAL STYLING VENTURE, BRANDS TO WATCH, TRENDS TO KNOW, AND TIMELESS WEDDING INSPIRATION

written by Freya Drohan | April 7, 2021



*Did you know that [Micaela Erlanger](#), the red carpet maestro whom A listers have on speed dial, is also here for all your bridal needs? The celebrity-adored stylist branched out into the world of wedding fashion in 2019, shortly before the pandemic turned the industry on its head. Still, Erlanger endeavored to make her name and mark her arrival, collaborating with designers, offering free consulting to brides around the world, and lining up major projects. The Daily caught up with the fashion powerhouse to hear her predictions for what's in store for 2021 and beyond.*

**What's your earliest memory involving fashion? Did any other job ever enter the equation?**

I went to Parsons and received a business degree in Design and Marketing. I always knew I wanted to work in fashion, but I thought I wanted to work at a magazine. I graduated in '08 and no one was hiring, so my dreams of being a fashion editor were dashed! Like any graduate, I reached out to my network and I was introduced to a well-known stylist called Annabel Tollman. Her assistant hired me and I interned again for a whole year. I treated it like a job and ultimately went on to find out that I loved that world.

**What did you love about this time?**

It was such an exciting time, working on everything from ads and music videos to red carpets and lookbooks. I did a short stint as a costume designer in L.A. too, and then went on to work for the same stylist. It was a long route, but a full circle moment. I firmly believe in putting in the time: experience can't be rushed. I valued working on a variety of projects, shaping my eye and my creative vision.



**When did you know you were ready to branch out on your own?**

I always had my own thing going, even when I worked for other people. I maintained side hustles throughout it all. When you're running your own company, it's a one man show and you're doing it all. That's often overlooked! My first client was Michelle Dockery—we were introduced through a makeup artist. Your relationships are so important and trust comes with time. To all the millennials out there, remember that success doesn't come overnight!

**What else do you remember from the early days?**

I worked harder than anyone I knew. I showed up early, I stayed late. I didn't have an office and I was working out of my studio apartment. All the FedEx boxes were in my tub and kitchen so they were always occupied but I figured out how to make it work...I would shower at the gym across the street! This went on for like a year! I had worked for Annabel for six years and that foundation was really critical. Her support and having her as a mentor; I am so grateful for that. Having that relationship and someone that you can lean on and ask questions and look to for guidance—especially in the world of freelance where it can be very isolating, that was something I really valued. She passed away unexpectedly in June 2013

I met Lupita [Nyong'o] in August—and in many ways, I feel like I maybe had a little guardian angel, as I was able to move into Annabel's office at that time. I had established myself enough to take over the lease and the work space, and to have a space to grow my company. That was a pivotal time. I'm glad I went through what I did. I wouldn't change anything!

**You've worked with some of the most famous women in the world...what's one thing that all your clients have in common, no matter who they are?**

I think there is a mutual understanding and level of trust. These are really private moments and milestones for them, and there's a lot of pressure attached. When you're bringing someone in to your inner circle, there has to be an understanding. I take a lot of responsibility in that. It's kind of like dating! The getting to know you process, trust, respect.

**Was bridal styling something you were always interested in, or did it develop later in your career?**

It wasn't something I'd considered until I got engaged—I've now been engaged for far too long, my wedding has been postponed four times! I saw the opportunity as a newly-engaged bride to be who was feeling overwhelmed, not sure where to start, and faced with so many options. I had access to everything, but still felt like there wasn't the right assortment or curation available for someone fashion forward. I realized I had a lot to offer and there was a total need and whitespace for luxury-focused bridal styling for private clients. I also realized how many parallels there were between a star on the red carpet and a bride on her wedding day.

**How did you go about launching the service?**

I wanted to structure the expansion of my business in a meaningful way. My first bride was Amanda Hearst—it was one heck of a way to announce my foray into the wedding space! I was introduced to her via the creative directors of Oscar de la Renta, who thought we'd be a match, and the rest is history! I'm so passionate about it and there's so much opportunity.

**Where do you see the bridal styling arm of your business going?**

I have and will continue to maintain my celebrity and red carpet business, that's not going anywhere. But I've worked with countless brides and done some amazing projects so far which have been putting my expert eye to use. I created and [designed rings with Forevermark](#) and I have some exciting collaborations on the horizon! I've been consulting too with brands that want to include a bridal offering or help refine their existing ones. I also did amazing shoots in Bali and Hong Kong with the St. Regis.

**Are you hoping to collaborate on a bridal dress offering one day?**

That would be a dream! I'm just looking for the right partner...

**When the pandemic hit, how did you initially pivot the bridal styling service?**

Celebrity and red carpet came to a standstill first: everything was canceled. Personally, I was in the middle of postponing my own wedding and helping clients navigate what to do with theirs. After the dust settled, I used the time to focus on brand development and really building my relationships with key wedding professionals. We were all able to meet virtually because there was so much downtime. Everything was on pause, but it wasn't going to stop me! It's how my IG Live series was formulated. For six months, I did free consultations and donated to three charities and organizations. I consulted with a total of 60 brides across India, Brazil, Russia, Asia, the U.S., and Europe. It was a meaningful experience getting to share my knowledge and expertise with people who were truly having a very difficult time. Since then, I'm busy again and I've a number of weddings on the horizon, and the world of red carpets is opening back up so I'm back to what my business entails. I'm focusing on creating custom designs with brands that don't necessarily offer wedding dress connections and providing that exclusive access with what is usually reserved for A list stars.

**How did navigating the challenges of 2020 as a bridal stylist push you in a good way?**

I think it accelerated everything. It showed my resourcefulness—being able to connect with people and maintain those relationships. It gave me a lot more perspective.

**Any special stories you can let us in on from the brides you consulted with last year?**

They would send me photos—one even had her pictures ran on Over The Moon and they turned out so beautiful. It was really heartwarming. I also collaborated with Brandon Maxwell on a giveaway for three brides in need. He did the dresses and I styled them and did the accessorizing, that felt so good!

**The Internet is filled with advice for brides, but above all, what's the one thing you tell each woman before their big day?**

I think before the dress selection happens, they have to be comfortable. There's nothing worse than a bride in a dress she can't walk in. You don't want to worry, you want to be present in the moment, and feel amazing in your dress. Another tip for the big day is to try and be present in the moments as they unfold. Everything is done at this point, there's nothing left to worry about other than enjoying your special day, and that's when the magic happens.

**What bridal trends do you think will be left behind as a result of 2020, and what's coming to the fore instead?**

A lot! There's a crazy demand for weddings and events. Getting married on a week day is no longer going to be taboo—there's not enough weekends left! Additionally, we'll see brides looking to wear something that maybe they can get more mileage out of: separates, something with a print, something with color. Brides are now more open to thinking outside the box. Couples are also doing two weddings with some sort of smaller intimate ceremony and then looking to plan something larger at a later date, so we're seeing brides that need significantly more in terms of number of looks. Couples are also investing more in wedding and engagement rings, considering their events are scaled back and some budget might be freed up.

**What brides do you look to for timeless inspiration?**

When I approach a client, it's very personal. In terms of inspiration for myself, I look to the classics and old Hollywood—Grace Kelly, Kate Middleton, Elizabeth Taylor (when she wore peach!), and Audrey Hepburn. All the greats!

**Do you have some risk taking brides that inspire you too?**

Mandy Moore and Jessica Biel, who both wore pink! I'm working with a bride right now who's wearing a color. I thought it was so fresh and fun, and still beautiful.

### What bridal trends do you currently have your eye on?

Dress-wise, I think for me it's color and print. I've always been a big proponent of thinking outside the box, imagining a more modern but still timeless approach. I think this idea that you have to be in white is a bit archaic. There's something really nice about the tradition, but I think it's kind of exciting and new to reimagine the way you will look. And the return to the courthouse: I think there's nothing more chic than a little courthouse dress or suit! I absolutely live for it.

### Any emerging bridal designers that come to mind?

I think we will see a lot come out of this upcoming season. [Sahroo](#) are really cool; I love their approach and how they do separates which could be mixed and matched. I certainly always look to Oscar de la Renta as one of the great classics for bridal. Markarian has been doing great things, I expect she'll have a busy year!



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Happy Birthday to my dear friend [@lupitanyongo](#) I'm continually inspired by your brilliance and beauty. Cheers to another trip around the sun! 🍷

### What will summer weddings in 2021 be all about?

One heck of a celebration! Everyone has been so pent up that they're thrilled to finally be out and around people. It's going to call for more of a joyous celebration! People are really focused on honoring what's most important—the commitment. There'll be a lot of creativity, and great celebrations even though they'll continue to be small and intimate.

# BRIDES

## Kate Middleton's Wedding Dress: A Deep Dive

The timeless gown we'll never forget.

by [Nicole Kliest](#) | Updated 05/13/21

Few wedding dresses have garnered such long-lasting excitement and influence as Kate Middleton's. The [Alexander McQueen gown](#), designed by Sarah Burton, remains a reference point for countless brides-to-be who wish to emulate the Duchess's iconic look. Despite the fact that she and [Prince William](#) were married back in 2011 (now a [decade ago!](#)), her wedding dress remains timeless and a subject worth diving into.

To help us break down this fashion moment, we spoke with stylist, [Micaela Erlanger](#), who shares everything you need to know about this historic gown, and why it remains a relevant topic today.

### MEET THE EXPERT

[Micaela Erlanger](#) is a celebrity fashion stylist based in New York City. She has repeatedly been named one of the "Most Powerful Stylists" by *The Hollywood Reporter*, and has worked with a diverse portfolio of high-profile clients including Meryl Streep, Lupita Nyong'o, and Diane Kruger.

## A Deep Dive Into the Dress

On April 29, 2011, Kate Middleton arrived at [Westminster Abbey](#) in a black 1977 Rolls-Royce Phantom IV, unveiling the Alexander McQueen dress the world had been anxiously waiting to see.



## The Details

"What I love about the dress is that there is so much more to it than meets the eye—as is typical for a McQueen design," says Erlanger. "First of all, the tailoring of this gown was impeccable, and it flattered her figure so beautifully. Also, what you'll notice when you look closer is the lace detailing."

According to [a report by WWD](#), the lace was handmade at London's Royal School of Needlework. It was then appliquéd with individual flowers that were hand-cut, and later hand-engineered onto ivory silk tulle.

The dress also featured a bodice that was padded on the hips, paying homage to the tradition of Victorian corsetry, and had a dramatic eight-foot [train](#) that gracefully swept behind Middleton as she walked.

## The Significance

When the designer of Middleton's dress was finally revealed on the big day, fans of both Middleton and McQueen found it to be a perfect match. "Kate has had a relationship with the house for many years wearing Sarah Burton's designs, so I think it was a very organic and authentic choice," Erlanger says. She also notes that Middleton's choice to work with a British fashion house, and her support of a female designer, was extremely significant.

## The Accessories

Though it was Middleton's dress that made jaws drop, her [accessories](#) were just as striking. The Duchess of Cambridge wore a Cartier tiara borrowed from, none other than, [Queen Elizabeth](#), and her Robinson Pelham earrings were a gift from her parents.

Erlanger also highlights that while the pieces of jewelry were striking on their own, it was the personal value behind her tiara and earrings that made them stand out the most. "These sort of very personal elements were woven into every aspect of her look and I think that's what makes [it] so special."

# How to Get Kate's Bridal Look

Erlanger suggests that brides who want to recreate the essence of Middleton's look should incorporate three key design elements from the iconic McQueen gown: long sleeves, lace, and a ball gown silhouette. "Those to me are the three easiest things [brides] can look for when trying to emulate this look," says Erlanger.

“ If you look to great moments on the red carpet, it is always those classic—sometimes even simple—silhouettes that remain, to this day, as some of the greats.”

She also recommends paying close attention to the fit of the dress. "Kate's dress worked because the silhouette was proportional to her. When you are going for a ball gown look, I think it's really important that fit is considered. You never want the dress to be wearing you. You want to be wearing the dress. That is a tried-and-true statement that I can attest to," says the stylist.

Last but not least, regardless of the style of the dress, we believe it's important to find a look that will stand the test the time. Middleton wore her McQueen wedding gown over ten years ago and, yet, the world still loves to dissect every detail of her look. The reason for this? Its timeless and classic design. Erlanger notes, "If you look to great moments, it is always those classic—sometimes even simple—silhouettes that remain, to this day, as some of the greats." We couldn't agree more!

# The Top 7 Bridal Jewelry Trends For 2021 Are All Cause For Celebration

BY DANIELLE NAER

5.18.2021

Everything but the ring.

In 2020, weddings were uprooted, reformatted, relocated, and rescheduled more times than the bride and groom may care to count. While the pandemic has profoundly changed all things about tying the knot, it's also given rise to an exciting, unexpected array of **bridal jewelry trends for 2021** — and they're *good*. Spoiler: Some pieces are anchored in meaning and endurance, while others throw timelessness by the wayside — focusing solely on the joy of the moment. In either case, there's a considered philosophy behind each piece that's shared across the board, and it's proof that things are looking up.

To get the full download, TZR connected with celebrity bridal stylist, **Micaela Erlanger**, who's created countless red carpet looks for the likes of Meryl Streep and Lupita Nyong'o. Erlanger first launched her **bridal styling business** in May 2020 — two months into the pandemic *and* while in the middle of planning her own big day. "I'm a bride-to-be, and I've rescheduled my wedding three times. So, I'm not just an expert on bridal — I'm my own guinea pig at this point," she laughs. The trends that Erlanger's seen bubble up in recent months have much to do with the altered philosophies that arose during the lockdown.

"To any pandemic couple, this is a wedding celebration that you will *never* forget — so I think that the focus on making things even more personal has become so much stronger," Erlanger says. "And that translates to jewelry. There's a level of sentimentality attached to jewelry — whether it's **personalization**, or whether it's investing in pieces that you'll be able to enjoy again and again over the years, there's definitely more intentionality around it now than there ever has been."

Whether you're shopping for a jewelry gift for the bride or you're engaged, yourself, read on for the audit of 2021's biggest bridal jewelry trends. (PS: if in need, consider Erlanger's recent **collection of engagement rings** to go with it all, which the stylist created in collaboration with Forevermark.)

## *Bridal Jewelry Trends 2021: Drop Earrings*

“It’s the year of the earring!” Erlanger says first and foremost. “I feel like earrings are the big thing, and maybe it’s a trend because we’ve all been on Zoom for the past year.” Erlanger notes an uptick of drop earrings — particularly those that feature diamonds, pearls, and other beads. “They are tried and true; they’re timeless. I have definitely seen a focus on these as the investment [piece]. Plus, every dress requires earrings. You’re not going to go with bare earlobes.” Anita Ko’s feature strands of colorless diamonds, while Patrick Mavros’ feature marine shell-inspired discs of silver (and happen to be a Kate Middleton favorite).

## *Bridal Jewelry Trends 2021: Ethically-Sourced Materials*

“I’ve definitely seen more interest and just awareness in the origin of a jewelry piece,” Erlanger shares. “Knowing where your jewelry comes from — whether its responsibly sourced diamonds or it’s jewelry that’s been handmade by businesses — is really important to today’s brides.” Lab-grown diamonds have become a popular sustainable option — which, if this speaks to you, should put idyl’s modular pieces on the top of your wish list. For those after rare, precious gems, Kristin Hanson’s pieces feature Argyle Pink diamonds sourced from conflict-free mines in Australia.

## *Bridal Jewelry Trends 2021: Affordable Costume Jewelry*

“On the flip-side of fine jewelry, we’re also seeing another trend emerge for weddings in general,” says Erlanger. “Social distancing is still very much a thing right now, and as a result, we’re seeing this trend of people doing a small celebration” — courthouse weddings, elopements, Zoom ceremonies, and backyard weddings being a few — “followed by plans for a larger party the following year. That’s where we’re seeing a lot of fun costume jewelry come into the mix.”

For that second fête, brides are opting for eye-catching statement earrings and necklaces that don't break the bank — pieces they won't necessarily have to worry about, after a year of, well, worrying throughout the planning process. This last hoorah is made for bijoux that don't take themselves too seriously. Take 2020 bride Sydney Connor's raffia earrings (pictured above), for instance: "They were \$4 from Forever21 that I had owned for like two years, but never had worn," Connor told *Brides*. "I was always waiting for the right look, and it just so happened that my wedding dress was that look."

## *Bridal Jewelry Trends 2021: Colorful Designs*

Along with costume pieces, the "second" event is giving rise to another trend — and it's just as playful and energized. "We're seeing color, we're seeing print, we're seeing brides think outside of the box instead of just having to wear white the whole weekend," says Erlanger. "We're seeing brides shop ready-to-wear collections. It's much more celebratory, it's much more versatile, and the jewelry reflects that."

As such, anything goes — adorn yourself from head to toe in beaded strands, or, tie in a prideful ear pin that's encrusted with multicolored sapphires. At Sandiswa Sotashe and Kwabena Shange's authentic South African wedding, for example, colorful beading from the bride's Xhosa tribe takes center stage — concurrently ticking a box with the "something blue" theme. So long as you're having a blast, with festive hues as the vehicle, you're doing it right.

## *Bridal Jewelry Trends 2021: Platinum Pieces*

"We're seeing a lot of platinum pieces pop up," Erlanger shares. Because the metal is 30 times rarer than gold, it's also a *much* larger investment. Still, due to the pandemic, investing big in bridal jewelry has become a trend unto itself. "Because couples have had to downsize their plans, there's this movement of people who are taking the money that would've gone towards that big wedding, and putting it into that piece — whether that's the engagement ring or the pair of earrings.

"It's really about making sure you can get more mileage out of pieces — that's what modern couples are looking for," says Erlanger. "Platinum is a very durable metal and much stronger than gold. Plus, it just patinas beautifully over time." Pro tip: This is one that both bride and groom should feel free to tap into, by the way — platinum cufflinks or additional rings in the metal are much encouraged

## *Bridal Jewelry Trends 2021: Something Blue*

“I keep seeing ‘Something Blue’ get picked up in jewelry for the wedding day, whether that’s a bracelet or an additional ring or earrings,” Erlanger shares. Traditionally, garters were the de facto choice for imbuing blue into the bride’s wardrobe — as a means of repelling the long-feared gaze of the “Evil Eye,” which was believed to bring bad luck to the bride and, in some cultures, hamper fertility. Today, the superstitious hue has taken infinite forms — with jewelry being a trending vehicle. Consider a pair of chandelier earrings or a bracelet of colorless diamonds with sapphire accent stones.

## *Bridal Jewelry Trends 2021: Hair Accessories*

“I’d say hair accessories are really, really popular, whether it’s a brooch or something else, Erlanger notes. “For example, I worked with Fred Leighton to take apart an antique necklace, and I turned it into hair combs for Amanda Hearst’s wedding.” (Peek at the striking finished product above.) Depending on what the bride has in mind for hair, an embellished comb, a pearlescent barrette, or a gilded bun holder may be just the piece needed to elevate her look.

# FASHIONISTA

## MICHAELA ERLANGER'S RED CARPET STYLING TIPS ARE JUST AS USEFUL FOR BRIDES

At an intimate Pronovias fashion show in New York, the celebrity and fashion stylist advised brides to "dress for the occasion."

CHANTAL FERNANDEZ · JUN 20, 2016



*Stylist Micaela Erlanger with a model bride at the Pronovias flagship boutique in New York. Photo: Pronovias*

Getting dressed for the Oscars isn't all that different from getting dressed for your wedding: the pressure is on to look good because the event will be heavily documented, your closest loved ones are with you and it will be a once in a lifetime experience. Stylist [Micaela Erlanger](#) is a seasoned pro at red carpet dressing, [helping clients](#) such as Lupita Nyong'o, Michelle Dockery and Jennifer Hudson prep for all matter of high-profile events, and earlier this month at the [Pronovias](#) flagship boutique in Midtown, Erlanger explained just how similar her guidance for celebrities is to her advice for prospective [brides](#).

"I think about the way I approach my fittings with my clients, which is always dressing for the occasion," she said. "Where's the event, what's the weather going to be, what's the mood, what's the setting? Always keeping that in mind." The Spanish wedding-focused label invited the stylist to host a small runway show for a crowd of brides and their friends, who oohed and aahed at 12 gown from the [Atelier Preview 2017 collection](#), featuring everything from Cathedral-style trains to detachable overskirts and form-fitting embroidered lace, while Erlanger talked about everything from shoes to veils to avoiding unsightly [underwear](#) lines.

Read on for the best advice Erlanger's shared for future brides.



*Stylist Micaela Erlanger with model brides at the Pronovias flagship boutique in New York. Photo: Pronovias*

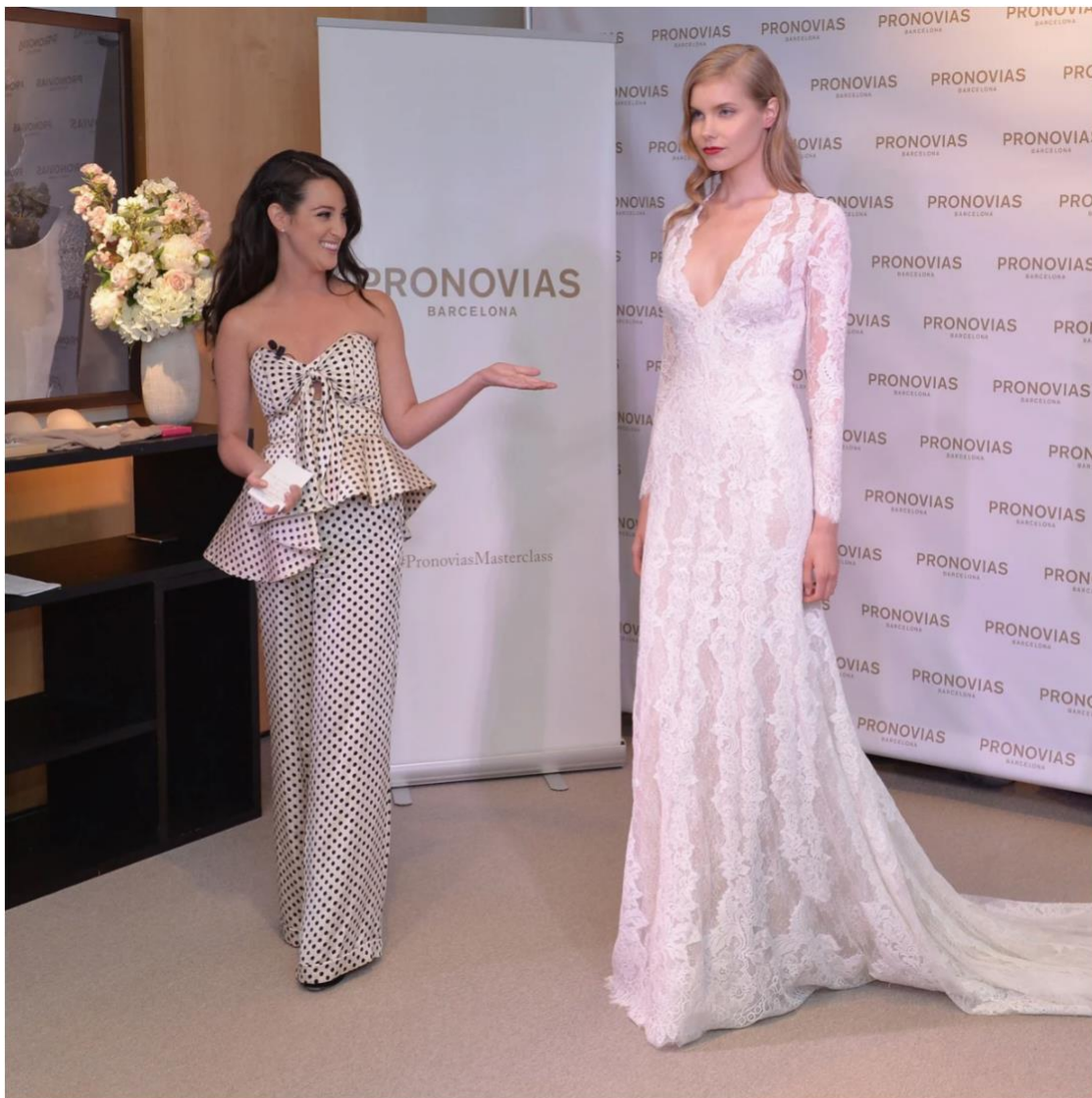
### **It's all about fit**

"Fit is everything," said Erlanger, who stressed multiple sessions with a tailor. (Pronovias provides at least three separate fittings.) "Buy something that fits your bust and hips most importantly... Anything can be taken in at the waist, that's the easy part." The better the tailoring, the more comfortable you'll be.



## Sew in your undergarments or lining

"Don't be afraid to sew in a bodysuit, sew in your Spanx," she said, adding that it especially makes sense for less forgiving fabric like crepe. "These are things a lot of people don't necessarily think about but not only are they relatively easy solutions, they are going to give you that sort of seamless, no fuss look." Erlanger also suggested reinforcing the waistline by adding a grosgrain ribbon inside the dress and lining sheer dresses with nude fabric. For the latter she recommended [Power Mesh](#), which is available in undergarments or by the yard. As for foolproof invisible underwear, she called out [Commando thongs](#).



Stylist Micaela Erlanger with a model bride at the Pronovias flagship boutique in New York. Photo: Pronovias

## Take pictures

In order to determine if your tailoring is right or if any undergarments are visible, Erlanger recommends taking pictures from every and all angles. After all, that's a major part of what brides will save for a lifetime everywhere from family albums to Facebook. "Ultimately the photos are what's going to live on," she said. "These are your memories and you want to look perfect on your wedding so... take photos and look at them closely."

## Tune out the peanut gallery

What if the bride's family disagrees with her chosen dress? Tough, said Erlanger. "Ultimately I think the bride wins because she's the one wearing the gown and you have to feel comfortable and confident and that's all that matters," she said, adding that she advises her clients the same way when their teams have conflicting opinions. "Do what makes you feel good."

## No one's going to see your shoes

So make sure they are walkable. "Walk in your shoes in the store for awhile and choose shoes that really are comfortable," said Erlanger. "Get something with support an ankle strap or something over the bridge of the foot or choose a shoe that has a pitch that's a little bit lower." For added comfort, she recommends [Foot Petals inserts](#).



Stylist Micaela Erlanger's chosen accessories. Photo: Pronovias

## **Less is more when it comes to accessories**

"Your accessories need to accent and punctuate your look, they shouldn't be competing," she said, adding that she is partial to a veil. "There are a million variations now for the modern bride, whether its a little bit of tulle over the eyes or a headband or beret or whatever it might be. I think veils are beautiful and traditional and when done appropriately, really add dimension and glamour to a look." What if a bride is on a budget? "I think your jewelry can be borrowed, and your shoes aren't seen," said Erlanger. "Invest in your dress. That's it, and it's also something special that you'll have forever."

## **Try something unexpected**

"My biggest tip or advice is be open minded, try something on that maybe necessarily doesn't look right on the hanger because you might surprise yourself," said Erlanger, adding that she encourages the same in client fittings. "And worse case, you take it off. But funny enough, most of the time, you'll get lucky and maybe it's the one."

# W

## Amanda Hearst Wore Five Gowns For Her Four Day Wedding Celebration

by Elizabeth Logan

August 5, 2019 3:48 pm



Socialite Amanda Hearst's wedding spared no expense. It was held at Hearst Castle in California, the bride wore five different dresses, and the guest list included VIP names like Nicky and Paris Hilton and Lauren Bush Lauren. Here's everything we know about one of the biggest society weddings of the summer.

On Friday, the great-granddaughter of publishing tycoon William Randolph Hearst married 47-year-old Joachim Rønning, a Norwegian film director whose credits include 2017's *Pirates of the Caribbean: Dead Men Tell No Tales* and the upcoming *Maleficent: Mistress of Evil* (Yes, he seems to specialize in spooky Disney sequels). [The Daily Mail reports](#) that the wedding was a "four-day affair" and that the bride's stylist, Micaela Erlinger, spearheaded the *five* white dress looks Hearst wore over the course of the weekend. For the actual "I do" ceremony, her gown was [Oscar de la Renta](#).

Hearst, who founded "ethical luxury" apparel site Maison de Mode, requested that her gown be made "sustainably," and the fashion house obliged. "The silk faille of the gown, designer Fernando Garcia explains, comes from the Taroni mill, which won the sustainable producer award at the Green Carpet Fashion Awards in 2017," reported *Town and Country*. Garcia told the publication, "This fabric and all other elements were items we already had in house so we did not have to incur any fuel usage for transportation...The boning was taken from an existing gown from a previous collection and reused in Amanda's gown, so it was made to be completely sustainable!"

The guest list included Hearst's childhood friends and fellow heiresses Nicky and *Paris Hilton* (who also DJ'd), her stepfather and '80s literary icon Jay McInerney, *Sex and the City* author Candace Bushnell, Kick Kennedy, *Lydia* and Patty Hearst, and Bush family daughters Ashley and Lauren. The newlyweds' first dance was to the track "When You Wish Upon A Star" from the Disney flick *Pinocchio*. The couple got engaged at the beginning of 2019, according to *Page Six*.

Rønning posted a picture from the ceremony to Instagram on Sunday with the caption "Our cathedral ❤️," and his new wife commented, "I love you so much, sweetie 😊." She also changed her Instagram display name (not her @ handle) to Amanda Rønning. See below for all the glamorous looks from this weekend:

self-  
portrait

# THE MODERN EVOLUTION OF BRIDAL

A self-portrait story

## MICAELA ERLANGER

### What Bridal Looks Like Now



“I firmly believe the closest thing to walking down the red carpet is walking down the aisle, and there are so many similarities and parallels - they’re both live events, there’s photo beings taken, the emotions are high and it’s a special moment that’s memorialised,” says celebrity stylist Micaela Erlanger (@micaela) over the phone from New York.

Having dressed icons such as Lupita Nyong’o, Meryl Streep and Michelle Dockery for major red carpet events around the world, lending her expertise to brides who want to look their absolute best was a natural extension of her business. “I saw an opportunity to really provide my experience and creativity to a market that doesn’t really have stylists.”

Micaela kicked off her new business with a bang by working with model Amanda Hearst for her 2019 wedding which took place at her family’s legendary California estate, Hearst Castle - a glamour-packed weekend featuring five bridal outfits that ranged from a classic off-shoulder wedding gown to a sequined minidress. Her expert eye ensures cohesion between the wardrobe and the entire event, working with the wedding planner, florist and photographer to create that all-important unified aesthetic. Business was picking up speed, until of course, Covid-19 hit.

Having had to re-schedule her own wedding plans four times, Micaela blazed the way in helping her clients navigate postponing, downsizing or re-imagining their ceremonies. “I’m experiencing this myself,” she laughs, “I’m the guinea pig going through the emotions and sharing them with my clients.” As restrictions and limitations look likely to stretch into 2021, she shares her top tips for how to keep your day feeling super special and how to pick that outfit that makes you feel your absolute best.



THE ICONIC RED CARPET MOMENTS CREATED BY MICAELA FOR CELEBRITY CLIENTS DIANE KRUGER, LUPITA NYONG'O AND CONSTANCE WU.

### HAVE VISUAL REFERENCES.

Most people have a hard time describing what they want. So look back at previous weddings that have been published or even red carpet fashion, and come prepared with images. This allows you to pinpoint the elements you like and dislike. Ultimately, you're creating a moment from nothing so imagination has to come into play.

### RE-THINK PREVIOUS TRADITIONS.

A pre-Covid trend that's gained momentum is the need for things you can enjoy and wear again. With millions of weddings postponed, the availability of weekend dates are getting scarce, so weekday events are no longer taboo. With all these factors, we are seeing a wardrobe change with a lot more prints, colour and separates that brides can get more mileage out of. I think it's quite cool and it's here to stay, a modern evolution of what bridal should be.

## **FOCUS ON THE MOMENT, NOT WHAT YOU'RE WEARING.**

One thing I can tell you from red carpet experience is that if you don't feel comfortable, it will read in the photos! Choose shoes you can walk in and don't wear items that are too tight. This will be even more important now as everybody has gotten so used to dressing comfortably. You really shouldn't be focused on what you're wearing, you should be focused on enjoying the moment.

## **LISTEN TO YOUR GUT!**

I strongly recommend that you don't have a "peanut gallery". It's really important that you feel the best version of yourself, so listen to the experts if you are working with professionals and if not, remember that whilst it's great you value their opinions, your friends and family are not necessarily dress experts!

## **ADD INTIMACY WITH DETAILS.**

Weddings may have to be smaller, but the upside is that you have more time to focus on little details and personal touches - these are the elements that really define a special celebration.

## **YOUR BUDGET IS PERSONAL.**

You decide where you want to put your resources, especially with weddings getting down-sized. Some may want to splurge on outfits, others may prefer to spend it on décor and we're also seeing a trend towards investing more in jewellery. Don't be confined by "traditional" budget allocations.



## **WHAT SURFACE ARE YOU WALKING ON?**

A detail people often overlook in the big moment is considering whether they're walking a church aisle, grass, brick or wooden walkway?

Obviously, if it's grass then you might prefer a platform heel to a stiletto, and if it's a rough-textured surface, be aware that your dress or veil could catch!

## **DO A HAIR AND MAKEUP TEST.**

You want your hair and make-up to last so it can be nice to bring in professional help, especially if you're wearing a veil or hairpiece. The questions you should also be asking are: what is the time of day, what will the light look like and will it be windy? Plan accordingly.

## **CREATE NUANCE IN YOUR BRIDESMAIDS DRESSES.**

If you are having a bridal party, you want some level of visual cohesion, but there's ways of achieving this other than the exact same dress, which in my opinion, is a little dated and less exciting. You want your friends looking fabulous! Colour palette is still key in bringing the aesthetics together, so pick shades within a specific range or consider an ombré effect. Different prints can also be really fun but may require an expert eye to help mix and match – remember you don't want your photos to look messy.

## **ULTIMATELY, DON'T LOSE SIGHT OF WHAT'S IMPORTANT.**

Whatever type of celebration you decide on and however much you need to consistently adapt to changing circumstance, you can't forget what matters here – which is that you are getting married to your best friend. Enjoy every moment!

# BRIDES

## Celebrity Stylist Micaela Erlanger Is Bringing Her Fashion Expertise To Bridal

And she's ready to give you a red carpet-worthy moment as you walk down the aisle.

by [Maggie Kreienberg](#) | Updated 12/10/19



COURTESY OF MICAELA ERLANGER

**H**ow often have you heard someone compare your wedding aisle to a red carpet or runway? For the average person, a wedding is the closest thing anyone will get to having an A-list moment. So if your wedding day is like the [Oscars](#) and you're the star, why not treat yourself like a celebrity? That's celebrity stylist Micaela Erlanger's opinion and the reason behind her latest business venture into the world of bridal styling.

The mastermind behind high-profile actresses like Lupita Nyong'o, [Michelle Dockery](#) and Shailene Woodley's most iconic looks, Erlanger recently announced she's expanding her styling services into the bridal industry. With her A-list clients frequently landing well-deserved spots on best-dressed lists, who better to assist brides with their wedding day looks than a celebrity stylist *and* bride-to-be herself?

Her public bridal styling debut occurred this summer, when she worked with heiress Amanda Hearst for her August nuptials at Hearst Castle. Styling the entire bridal party for the weekend of celebrations, that experience confirmed to Erlanger that she wanted to be a pioneer in this new frontier.

"There's no celebrity stylist that has gone into the bridal space," she shares with *Brides*.

"There isn't anyone who's really focused on curating a bride's wardrobe in an incredibly elevated way. And as I've been going through the process myself, I've realized that the closest thing to walking on the red carpet is like walking down the aisle and your wedding weekend is not dissimilar from a movie star's press tour. In fact, it's the equivalent, and so there are so many similarities in the celebrity styling side of my business as there are to what a bride requires on [her] special day."

It's this realization that makes this new business venture feel so organic for her. "The ability to get exactly what you need is actually simplified a lot in bridal but the process is otherwise exactly the same," Erlanger says of comparing her work with celebrities to bridal styling. "Getting ready for your wedding day is just like getting ready for the Oscars. You have your hair and makeup, you have your team with you, you have your family with you. You're nervous, there's emotion. You know you want everything to be set and to be in place and there's no room for error. You have one shot to walk down that aisle and walk down that carpet."

Erlanger is on hand to make sure that one opportunity is picture-perfect—literally. And doing so involves so much more than picking out clothes and accessories. It requires collaborating with key wedding vendors like photographers, planners and florists "to artistically and creatively make a moment." She's an editorial architect, expertly constructing an image where every element complements each other and absolutely nothing seems out of place. "Just like I would style an editorial shoot, that's the way I'm approaching my work. You want all the pieces to fit together just like you would in Hollywood."

Ready to put Erlanger's elevated knack for styling to work on your wedding day? You can book a consultation with the coveted stylist here but before you do, keep reading to hear some of Erlanger's exclusive tips on mastering your wedding day aesthetic.

## On Finding The Dress

For someone who picks out dresses for women like second nature, she still admits the dress shopping experience can be quite intimidating. "For brides that want something off the rack, yes it can be totally overwhelming," she says. But according to Erlanger, the best way to overcome the massive undertaking is to just try things on.

"Don't be afraid to try something on that maybe you wouldn't have thought of," she advises. "It might surprise you and it might be great."

Another important consideration? Being comfortable in whatever gown you choose. "You don't want to be worried about what you're wearing because you need to be in the moment. These are all the things that you need to take into consideration that should influence the choice that you make."

## On Wearing Multiple Looks

And while all brides need to find their perfect look, an entire wedding rarely can happen with just one dress. From the rehearsal dinner to the post-wedding brunch, there are multiple occasions that brides need to be outfitted for throughout the weekend and to that Erlanger says to create a visual narrative.

"You kind of want there to be a crescendo, which is nice because the events over the weekend crescendo. You want to build up momentum to the big gown moment. You don't want to show all your cards on the first night but I think that having a variety is nice."

She suggests using each occasion to create a little diversity in your wardrobe. "This is your chance to really have fun," she adds. "That's going to lead to the best result and then you take your guests on a journey with you."

## On Setting A Dress Code

Although Erlanger offers her styling services to the entire wedding party, that obviously doesn't include every wedding guest. So how can you avoid a wedding guest wardrobe faux-pas on your wedding day? State your desired dress code from the start says Erlanger. "I think dress code is very important and so I'm a big proponent of making that very clear. Dress codes are really important to follow. It's there for a reason. It sets the tone."

Just like brides want to fit the setting, mood and feeling of the nuptials, there should be no doubt in a guest's head as to what is expected for the day. Do them a favor and make it clear!

Erlanger's foray into the bridal world doesn't end here either. In the coming months, we can expect to see some exciting collaborations between the stylist and prominent bridal brands. So anyone planning a 2020 wedding—or finds themselves with a new bauble on their left hand this engagement season—has a lot to look forward to!



## Inside Amanda Hearst and Joachim Rønning's Wedding at Hearst Castle

In some ways it was a traditional family wedding at home. In some ways it was not. Welcome to a new American fairy tale.

BY STELENE VOLANDES AND PHOTOGRAPHS BY DOUGLAS FRIEDMAN; STYLED BY MICAELA ERLANGER —◇— DEC 5, 2019

It was, by its own admission, a tale of two castles. One, a national historical landmark on 127 acres in San Simeon, California, begun in 1919 and completed in 1947. The other a seductively notorious hotel loosely based on a French royal retreat set on a slight elevation off Sunset Boulevard. But that was **the kind of wedding it was**, a fairy tale that ended with happily ever after and Paris Hilton in the DJ booth.

The bride: Amanda Hearst, great-granddaughter of Hearst Castle mastermind William Randolph Hearst and founder of sustainable fashion website **Maison de Mode**. The groom: Joachim Rønning, Oscar-nominated director of *Kon-Tiki* and, more recently, *Maleficent: Mistress of Evil*, starring Angelina Jolie.

## The Best Wedding Rings, According to Cool People

By Alexandra Ilyashov

Ahead, over 20 jewelry enthusiasts and pros, from designers and retailers to collectors and bloggers, share their top picks and sage advice (personal and professional) to consider while shopping for the perfect wedding band.



### Mateo 14K Gold B1 Ring

\$350

Fasel, Plessner, and celebrity and bridal stylist [Micaela Erlanger](#) all suggest Mateo for relatively affordable options in 14K or 18K, with or without diamonds, including under-\$500 bands like this slim yellow-gold design.

\$350 AT MATEO NEW YORK

## Cartier 1895 Wedding Band, Platinum

\$920

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The venerable French jewelry house was mentioned by six of our jewelry pros and enthusiasts. Fashion consultant Mia Solkin's wedding band is a simple Cartier design in platinum (the material Erlanger calls “the quintessential metal” for wedding jewelry). “I like to go the simple and classic route so it compliments an engagement ring well, doesn’t overpower it, and can also be worn on its own for a more pared-down look,”

Solkin says. “I don’t love rings that are made to frame an engagement ring, as you can’t wear those as easily by themselves and they feel a bit fussier to me.” This slender style is under \$1,000, though there are an array of widths to choose from at higher price points.

\$920 AT CARTIER





**Sethi Couture Prong Set Diamond Eternity Band**

\$1,400

“A particularly good source for colored diamond bands at an accessible price is Sethi Couture,” Dukes says, especially if you’re into stacking rings, which Dukes notes the brand is known for. “There’s something so classic about an eternity band; it’s a really timeless choice,” Erlanger says. “Just make sure the stone size doesn’t compete with your engagement ring if you’re going to wear them together,” Erlanger advises, and be especially careful when choosing a size for an eternity style. “It can be fixed, but it’s a pain and can be expensive,” she cautions. Other cool, colorful Sethi Couture options include the more modern, brushed-finish Dunes band dotted with a rainbow of tiny diamonds, or a yellow-diamond channel-set style with engraved sides that’s got an antique feel.

\$1,400 AT NORDSTROM

Under \$2,000

### **Sorellina Otto Single Row Ring**

\$1,500



Jewelry designer Emily P. Wheeler (a favorite of Erlanger's) loves this chunky, hardware-esque band because it's "simple and timeless but with just enough edge to keep it interesting," she says. "I love a classic wedding band that isn't trendy and that can truly be

worn every day, with lots of different jewelry, and loved forever."

\$1,500 AT SORELLINA NYC



### **Forevermark Micaela's Beveled Edge Men's Wedding Band**

\$1,545

A beveled edge "just adds a little interesting detail" on this "contemporary" wide platinum band Erlanger designed. There's also a hidden diamond on the inside, a trend Sanogo has been seeing more of, often with "gems that have a special meaning to the couple, like a birthstone," she says.

\$1,545 AT FOREVERMARK



## Cactus de Cartier Wedding Band

\$3,650

Like Solkin, Jemma Wynne’s co-founders Klatt and Lalin also suggested Cartier’s wedding bands. So do Gadi and Heller, both of whom suggest hunting for a Cartier’s vintage style instead of a brand-new piece from the ultraluxe jewelry house. “There’s a lot of vintage Cartier bands out there that I love; some are a little chunky, or dome-like and very cool,” Heller says. The RealReal often has a range of Cartier rings available, including a diamond-trimmed version of the brand’s classic Trinity design, a trio of rolling rings that Erlanger has seen as a “really cool engagement ring-wedding band combo.” And Fasel loves the *maison*’s Cactus eternity band with diamonds nestled in distinctive, flower-like yellow-gold settings.

\$3,650 AT CARTIER



## Single Stone Madeline Diamond Band

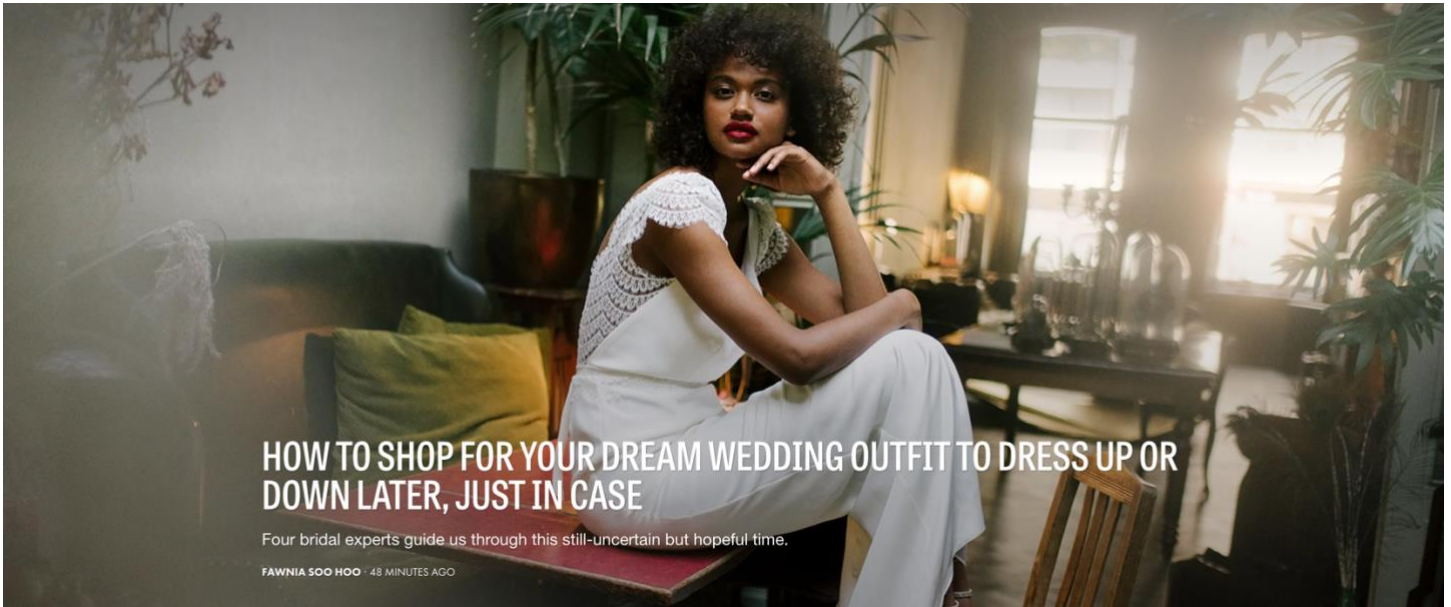
\$6,800

“Single Stone specializes in contemporary rings with antique diamonds and gemstones, including less common options like French-cut and rose-cut diamonds,” Dukes says of the L.A.-based brand’s “extensive collection” of band options. “Even if you don’t consider yourself a vintage fan, Single Stone’s designs pair exquisitely with almost any style of engagement ring,” Gandia notes. Greenwich St. Jewelers’ best-selling bands by the brand, per Gandia, are the rose-cut Gabby eternity ring and the Madeline, a mixed-shape French-cut eternity ring, both with dainty milgrain detailing.

“Alternating stone shapes on a band can be really pretty,” Erlanger says.

\$6,800 AT GREENWICH  
JEWELERS

# FASHIONISTA



With official engagement season coming to a close, [wedding dress \(or outfit\) shopping season](#) has commenced. But, in a still unprecedented and unpredictable landscape, searching for and investing in a bridal wardrobe continues to involve more considerations than in the before-times.

"The venue and the location typically set the general tone for your event," says [Micaela Erlanger](#). The bridal and celebrity stylist knows the challenges of planning nuptials during the age of Corona, first-hand: "I just had my wedding plans changed for the fourth freaking time."



## AS ALWAYS, BE AWARE OF TIMING

There are plenty of direct-to-consumer brands, like Grace + Ivory, [Anomalie](#) and [Lace & Liberty](#), that deliver faster and offer levels of customization, [virtual styling sessions](#) and try-at-home services to avoid going into a store. "You can now you can now find wedding appropriate look online that can be delivered overnight, if you need it to be," says Erlanger, name-checking [Moda Operandi](#), [Net-a-Porter](#) and [Revolve](#). "There's just a lot more flexibility out there."

## WORK OFF A CLEAN SLATE

Erlanger, who recently collaborated with Forevermark on [a capsule of engagement rings and wedding bands](#), says that with these sleeker silhouettes, "you're going to have more versatility," as these can be "enhanced with a special veil or a special accessory. That's not to say that you can't have your princess ballgown moment, if that's what you want." Over-the-elbow opera gloves also give an easy aristocratic effect to a streamlined gown.

## PLAY WITH ALL THE FRILLS

"The easiest way to transform any look is with your accessories," says Erlanger. Statement jewelry, gloves or Avoh's suggestion of colorful shoes, instead of the traditional white, not only dress up a streamlined look, but also bring in your personal style touch. Formal layers, like long embellished capes or silk tuxedo jackets, also add an instant black-tie vibe.

## STAY TRUE TO YOUR VISION

Just make sure you stick with your ultimate dress vision, whether minimal or maximum, even if your venue or guest count change later. "Committing to your main look is important," Erlanger says. "Choose your main wedding dress to be worn as it is intended."

# BRIDES

## How to Shop the Latest Wedding Dresses From Bridal Fashion Week

From the runway to the rack—and, eventually, down the aisle.

by [Annie Davidson](#) | Updated 04/07/21

Let's face it, [wedding gown shopping](#) can sometimes be daunting. Especially if you're looking for that *one* dress you recently saw on the runway during [Bridal Fashion Week](#). But we're here to say that finding your dream dress doesn't have to be an impossible task.

"One of the great things about bridal is that the pieces presented at Bridal Fashion Week are produced for commercial value," says [Micaela Erlanger](#), celebrity fashion and bridal stylist. "Meaning, what you see presented will be available for consumer purchase."

“ One of the great things about bridal is that the pieces presented at Bridal Fashion Week are produced for commercial value.”

Runway looks are more accessible than you might think, and there are many ways for you to get your hands on the perfect gown. For all the insider secrets, we asked bridal industry designers, buyers, and experts to share everything you need to know about shopping from the runway to the rack.

### ***BRIDES TIP***

Micaela Erlanger advises that brides should be open to working directly with the brand of their choice. "Contacting a showroom coordinator can often be a great support during the shopping process. Wedding dress shopping is a personal experience, and you'll find [that the brands] are there to help, both in-person and virtually."

## Online Shopping

Aside from trunk shows, e-commerce platforms are the next best options for buying the latest bridal runway dresses. "There are great e-commerce platforms that work with a wide range of bridal designers. Moda Operandi and Net-a-Porter have some of the most elevated and curated selections. I also suggest that if a designer doesn't have e-commerce capabilities, to check their stockist list and [see] where they sell," Erlanger notes.



# the Strategist

## What Are the Best (Actually Nice-Looking) Bridesmaid Dresses?

By Alexandra Ilyashov

### Bridesmaid Dresses Under \$200



#### **WAYF The Bella Floral Print Blouson Gown**

\$158

“You get so much look for the price tag,” Olson says of WAYF’s dresses. “They have particularly fun floral prints that are perfect for spring and summer,” and while her favorite of the moment — the long, ruffled [Campbell dress](#) — is sold out, consider this V-neck rose-festooned option with a breezy slit. “If you’re mixing florals, it looks most cohesive when you have a decent-sized bridal party of at least four or five people, because it allows

there to be a little overlap in terms of size and scale of print,” says celebrity and bridal stylist Micaela Erlanger. Think along the lines of what Emma Roberts wore to her longtime stylist and close pal [Brit Smith Hines’ 2019 wedding](#), which had a “California Formal” dress code: “All the girls were the *prettiest* floral prints, and they were all different,” Erlanger says.

# Bridesmaid Dresses Under \$500

A VERY GOOD  
**DEAL!**



## Jonathan Simkhai Casey Sequin Midi Dress

\$447

~~\$745~~ now 40% off

Erlanger and Caroline Maguire, Shopbop's fashion director, both recommend Jonathan Simkhai for not-boring bridesmaid looks like this sequined number. "Depending on the season, I would opt for either a long-sleeve or spaghetti strap style," Maguire says. Sparkly getups can work surprisingly well in a more subdued palette, Lynch notes. "For my brother's wedding, my sister-in-law asked us

bridesmaids to wear whatever we wanted within the category of 'festive neutrals,'" she says, meaning anything from gold to champagne to bronze. "Everyone found something easily."



## LoveShackFancy Coralie Maxi Dress

\$495

Erlanger likes LoveShackFancy for great floral prints, as does bridal stylist Gabrielle Hurwitz and Morgan Curtis, designer of lingerie brand Morgan Lane. "I absolutely love the fun pinks and girly vibes of LSF and I think they work perfectly for a summer wedding," Curtis says. The label is a great example of a non-bridal-specific brand that lends a fresh touch to a bridal party look, per Hurwitz. "I love when brides and grooms think outside the

box and look to ready-to-wear designers for their bridesmaid dresses," she says. "Some of my favorite bridesmaids dresses haven't been bridesmaids dresses at all," from brands like LoveShackFancy, Markarian, or Self-Portrait.

# Bridesmaid Dresses Over \$500

A VERY GOOD  
**DEAL!**



## **Khaite Joanna Open-Back Gathered Cotton-Poplin Maxi Dress**

\$668

~~\$1,910~~ now 65% off

“Khaite is all about statement sleeves, through and through,” Erlanger says; she also suggests Miu Miu and Danielle Frankel for excellent exaggerated sleeves. “The best bridesmaid dresses I’ve seen are unexpected, like voluminous sleeves, or loose but still flattering fits,” says Brenna Simmons, founder and creative director of new bridal line Nordeen. “Looks that make

you gasp, but still help highlight the bride.”



## **Zimmermann Poppy Frill-Edge Floral Midi Dress**

\$1,150

For bigger budgets, Goldberg, Olson, and Erlanger all name-check this Aussie brand. “Zimmermann is a brand that does florals really well,” Erlanger says. And though the price points are steep, “if you’re having a select few bridesmaids, I think that can merit a really special dress, even if the bride gives it as a gift that can be worn again and again,” Olson says.

\$1,150 AT BERGDORF GOODMAN

A VERY GOOD  
**DEAL!**



## Mary Katrantzou Floral Print Jacquard Mini Dress

\$1,400

~~\$2,800~~ now 50% off

Erlanger likes “bridal parties that feel authentic, really personal, and maybe even a little unexpected. A trend that we’re seeing a lot right now is mixed patterns, whether that’s floral or otherwise. It gives personality to your wedding, when done correctly and artfully, and gives rare dimension to the photos. It can be done really beautifully, though it takes a certain level of skill and taste and curation,”

like Italian stylist Erica Pelosini’s 2014 wedding in Capri, where her bridesmaids wore vibrant floral Mary Katrantzou minidresses (as one of multiple bridal party looks). “That wedding is an example of how you can match, but still make it really chic and fashion forward; throw a funky shoe in the mix,” Erlanger says. “It was perfect: for her, who she is, for who her friends are, and was perfect for Italy.”

A VERY GOOD  
**DEAL!**



## Brock Collection Palmira Floral Silk-Blend Dress

\$1,447

~~\$2,412~~ now 40% off

“You can count on them for beautiful floral prints, season after season,” Erlanger says of Brock Collection. The brand is also high on Goldberg’s list “when searching for investment pieces that make great bridesmaids dresses,” along with Johanna Ortiz, Zimmerman, and Markarian.

\$1,447 AT MYTHERESA



## Galvan Prism Jumpsuit

\$1,595

“Think outside the box: You can wear a jumpsuit, a tuxedo, a short asymmetric dress. It doesn’t have to be some horrible chiffon or jersey wrap, multi-way long dress,” Erlanger says, adding that “Galvan has amazing jumpsuits.” (While owning one will run you four figures, you can borrow this similar slinky wrap version for the weekend from Rent the Runway for a lot less.)

\$1,595 AT NEIMAN MARCUS



## **Markarian Laurel One-Shoulder White Ikat Floral Dress with Sash Train**

\$1,950

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Markarian is another “tried and true” favorite of Erlanger’s for floral bridesmaid options. She loves the brand’s “great puff sleeve,” featured on this one-shouldered showstopper. “If you’re working with a big budget or have bridesmaids willing to splurge, Markarian and Brock Collection are my two favorites — their designs are so dreamy and romantic,” Lajiness says, who suggests checking on [The](#)

[RealReal](#) for more wallet-friendly prices on these brands. “We get quite a few inquiries on how to properly approach choosing dresses for bridesmaids,” says Markarian designer Alexandra O’Neill. “One of my favorite ways to go about it is to pick two or three different fabrics depending on the number of bridesmaids and have the girls choose their own silhouettes; everyone has a different body type, so I think it is nice to let the girls choose something that they feel most confident in and will also want to wear again.”

# Celebrity Stylist Micaela Erlanger Representing Platinum Guild and New Jewelry Collection

December 27, 2019 by **EMILI VESILIND**

Micaela Erlanger, one of Hollywood's top celebrity fashion stylists, was named the official ambassador for Platinum Guild International USA in July 2019. And now the platinum promotional group—which is funded by the leading South African platinum producers—has debuted a promotion with the stylist for Platinum Born, a new platinum collection distributed by Suna Bros.

The initiative is multi-pronged: **Micaela's Style Selects** is a curated online showcase of jewelry pieces the stylist handpicked from the new jewelry brand. Standout pieces include the lariat-style **Magnetic necklace** (below), which features a sinewy profile and a real-deal magnetic closure, the **Limitless hoops**—good, big, and basic platinum hoop earrings (see them at top)—and the versatile **Starbright necklace**, also below, which can be worn as a three-tiered choker or as an opera-length necklace.





Platinum Born Magnetic necklace, \$3,400



Platinum Born Starbright necklace, \$1,750

Erlanger, who's dressed Lupita Nyong'o, Meryl Streep, Shailene Woodley, Diane Kruger, Jared Leto, and Hilary Swank, among other celebs during her long career in Hollywood, will also be the public face of the Platinum Born jewelry collection. She's scheduled to make personal appearances on behalf of the brand and will be featured in marketing materials related to the promotion of the brand (and platinum jewelry).

"As a lover of jewelry, I've had the pleasure of working with platinum jewelry designers season after season for my celebrity clients," Erlanger tells *JCK*. "It felt so organic to share my love for [it]. Platinum is brilliant and durable...and showstopping."

The stylist adds that the Platinum Born collection is "a fashion collection that's meant to be worn every day, from work to a formal dinner and even on a bride's wedding day," and that the pieces "can be layered to create so many looks."



# Celebrity Stylist Micaela Erlanger Is Now Styling Brides

The A-list aesthete is launching a new bridal consulting business.

BY ROXANNE ADAMIYATT —◇— DEC 3, 2019



**T**here's no one better than a celebrity stylist to help a bride cultivate the dream aesthetic for their wedding day—just ask **Micaela Erlanger**. The longtime tastemaker, brand consultant and stylist to A-list clientele such as Lupita Nyong'o, Meryl Streep, Shailene Woodley, Diane Kruger, and Michelle Dockery is launching a new arm to her business: bridal styling.

Erlanger launched this new venture when she worked with **Amanda Hearst** for her **summertime nuptials** at Hearst Castle, just a few months ago.

 **micaela**   
117.5k followers

[View Profile](#)



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623 likes



What goes into bridal styling? Quite a lot, it turns out. "The wedding from start to finish tells a story, and you want to take the guests on a journey. I work with the planner and the event designer as well as with the hair, makeup, and photography team so all of the visual pieces are aligned." When it comes to weddings, this stylist doesn't mess around with the creation of a cohesive and powerful image. "You don't want any competing parts," she explains.



micaela  
117.5k followers

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1,367 likes



Of course one of the primary elements that Erlanger focuses on for the big day is the dress (or dresses—since brides are increasingly wearing more than one). Getting the bridal look down pat is crucial, but it has to work with all of the other elements of the event. "What time of day is the sun going to set? what is the setting going to look like and what is the color palette? What's the music that's being played? Like what's the energy or the ambience? These are all the questions that you ask to create a harmonious visual," says Erlanger.



**micaela**   
117.5k followers

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1,129 likes



Some other bits of expertise that the stylist can offer: "From my experience with press tours, I know how to help my clients understand their angles and how to pose, but really it's working cohesively from start to finish to make sure that everything is picture perfect."



Make no mistake, though, Erlanger isn't leaving the celebrity styling and brand consulting space anytime soon—this is just an expansion of her role. For 2020 and beyond though: Here comes the bride.

# Celebrity Stylist Micaela Erlanger Solves Your Wedding Dress Woes

BY ELIZABETH PENG

June 9, 2016



“She’s sooo Audrey,” coos Micaela Erlanger, celebrity stylist to the stars (think: Lupita Nyong’o, Jennifer Hudson, Michelle Dockery, and Gal Gadot), while a lithe beauty saunters down an ad hoc runway in the upstairs of bridal brand Pronovias’s Manhattan flagship. The model’s simple-cut dress of weighted white satin elegantly swathes her every footstep, emanating an air of the late actress. Paired with a single strand of David Yurman pearls, turned backward for stylish effect, and a Judith Leiber pearl clutch (“You have to put your cell phone, lipstick, and necessities *somewhere*,” says Erlanger), the Elma dress is an obvious crowd favorite—brides-to-be, with their phones at the ready, wait to take scores of snaps. In three to four months, this dress, along with others from Pronovias’s 2017 preview, could be theirs.

Gowns and sheaths of Chantilly lace, silk crepe, and layers of tulle aside, the women (and men, though they're comparatively rare) in the room are there to hear Erlanger's tips and takeaways—this stylist knows the ins and outs of dressing for momentous, scene-stealing occasions, whether they be the Oscars, a red carpet movie premiere, a late-night television appearance, or a magazine cover. “It’s always about dressing for the occasion,” Erlanger says. “When it comes to picking out your dress, or accessorizing, you have to think about the venue, you have to think about your overall look. Is it black tie? Is it daytime? What’s the mood we’re going for?” From there, it’s important to have an open mind. “Oftentimes my clients surprise themselves by putting on a dress that otherwise doesn’t look right on a hanger, and it winds up being ‘the one.’”

As maid of honor, or “resident stylist,” for her best friend’s upcoming wedding in Sea Island, Georgia, Erlanger says the process is not too dissimilar to her work with celebrities. “One dress, which was a very close contender, was something that she would have never have tried on in a million years. So I think, to have that aha moment, you can’t be afraid to try things on.” To choose what will ultimately become the right silhouette means trying on a lot of what will be the wrong one, just to be sure. After all, fit is paramount. “Make sure that you look great from all angles,” she adds. “From the front, from the side, from the back . . . these pictures will live on forever.” To that end, Erlanger suggests building an interior bodysuit for a “seamless, no-fuss look,” with nude power mesh, using a grosgrain band to cinch the waist, lining sheer paneling where necessary, and always, where possible, relying on the illusory power of shapewear.

When it comes to accessories, like those she chose to adorn her Pronovias picks—a Gigi Burris headband; a modest veil with subtle, lace trim; De Beers diamond earrings; or a gold tiara for added warmth—they should be thoughtful and understated. “Accessories are all about punctuating a look, whether it’s borrowed jewelry, a pretty headband, or a beret . . . you don’t want to overcomplicate.” Grooms (she also dresses Jared Leto, John Boyega, and Common) should similarly heed caution. “Have fun with your accessories, but keep it classic, and consistent,” she insists. “If you’re all going to have pocket squares, make sure it’s the same pocket square. If you’re all going to have boutonnieres, make sure it’s on the right lapel.”

As someone who spends most of her time dressing others and doling out sage sartorial advice, does Erlanger have an idea of what her own nuptial dress might look like? “I think that I would choose something a little bit more traditional. I’m more of a classic bride in my personal sensibility and style—probably with lace, a full skirt with a princess shape, or a slim silhouette,” she says. Something tells us that one day will reign as her favorite bridal moment, but until then, she really is into the modern classics: “Nothing really compares to Kate Middleton as the quintessential modern-day bride in that [Sarah Burton for Alexander] McQueen . . . Mind. Blown.”



## This Hollywood Stylist Traveled to Africa to See How Diamonds Are Recovered Firsthand

*Micaela Erlanger took BAZAAR.com on her recent trip to Botswana for game drives, mine tours, and an education in diamonds.*

**B** BY MICAELA ERLANGER / DEC 12, 2019



**A**s a stylist, I'm used to seeing and borrowing extraordinary jewelry, especially during award season when it's all glitz and glam. There's something so incredible about having access to such fine and rare gems, particularly diamonds; the power, the beauty, and the mystery of these stones has always been fascinating to me.

When Forevermark invited me to join them for a trip to Botswana to learn about their diamond practices, my immediate response was: “ Yes!” I was thrilled to have the opportunity to learn about the brand, the country, and the business of mining firsthand.

What I experienced on the five days of my excursion was more than I could have ever expected. The trip gave me an even deeper appreciation for how these precious stones are sourced and produced, and how this industry is looking to better our environment and world.

The trip gave me an even deeper appreciation for how these precious stones are sourced and produced, and how this industry is looking to better our environment and world.

For Forevermark and its parent company De Beers Group, responsible diamond sourcing lies at the very heart its business. The company goes beyond being conflict-free; Forevermark diamonds are only sourced from mines that meet exigent business, social, and environmental standards.

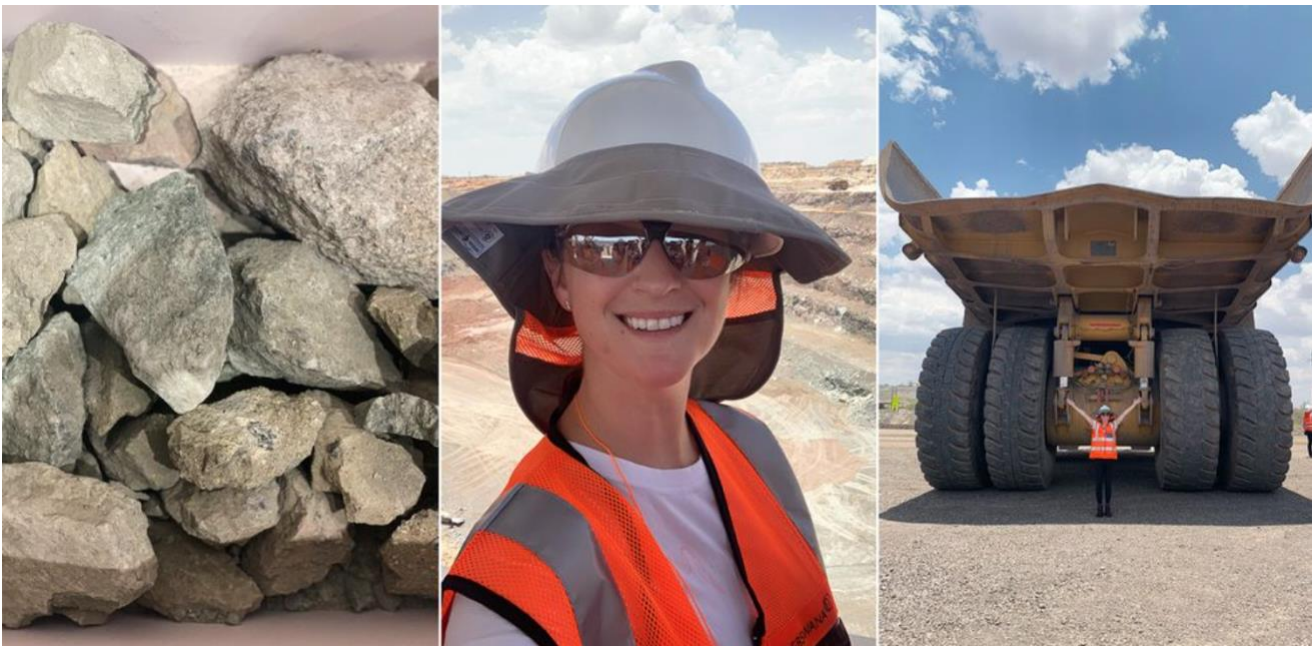


Upon arrival, after a 15-hour flight, we descended into Johannesburg, just in time for a quick transfer to Gaborone, the capital of Botswana. After a nap and bite to eat, we made our way to the Mokolodi Nature Reserve, a private not-for-profit game reserve in southern Botswana, for a golden-hour game drive.

De Beers Group has been active in rhino conservation for many years, including breeding and relocation programs. Through conservation projects implemented by Debswana (a joint venture between The De Beers Group and the Government of Botswana) and a partnership with Forevermark and Tusk Trust, De Beers supports a significant proportion of Botswana's white rhino population.

The Mokolodi Nature Reserve is one of the reserves where you can find the protected white rhino. We were fortunate to see two—a mother and her five-month-old baby, which was unbelievable. It was quite a way to kick off our trip, and so incredible to see a species being supported in a natural protected environment. We also spotted giraffe, dik-diks, warthogs, water buffaloes, impalas, hyenas, and zebras.

After a sunset safari we had a bonfire cookout—though it was *slightly* unnerving to drive past a hyena on our way to eat.



The next day, an early morning call time of 4:45am had us up and on our way to the airport before the sun was up. We took off and made our way to the Orapa Mine, which is Debswana's oldest operating mine and the largest open-pit diamond mine in the world. Some of the world's most precious diamonds have been unearthed here, including the Okavango blue diamond weighing 41.11 carats. In 2018 alone, the mine produced approximately 12 million carats.

It was extraordinary to see how diamonds are extracted from the ground. Diamonds come from kimberlite, a volcanic rock found in deep layers under the earth. The process seems rather expected: lots of drilling and lots of machinery. But what I didn't expect to see was how many hands touch one piece of kimberlite, and how much care goes into producing a diamond. It's incredible to hear the employees speak about the mines—the pride and dedication they put into their work is both impressive and inspiring.

Our visit also included a trip to a Tawana pre-primary school. The school was built and open to all of the children of Debswana employees and the wider community. The recovery of a diamond is truly done in partnership with the people of Botswana, working towards the ongoing commitment to make sure the process gives back to the people and environments they come from.

After a long day, we boarded our little 10-seater and departed for Kasane, where we got to revel in a few days of safari.

For every acre of land De Beers Group uses for mining, six acres are dedicated to the conservation of nature and the protection of the landscapes and ecosystems throughout the diamond-producing regions. To date, they have set aside about 500,000 acres of land around its mines for this purpose.



The infrastructure that diamonds provide to Botswana's economy allows for such programs as the national ecotourism strategy aimed at conserving Botswana's natural resources and wildlife. The game reserves we visited in Chobe National Park on the third and fourth days of our trip were a product of that conservation. We were so fortunate to be able to witness nature in all of its glory: a pride of lions plotting their morning feast on a water buffalo, a herd of elephants bathing in the river, a grazing giraffe. Each game drive resulted in surprise and delight. A highlight for me was taking a boat safari; it was amazing to see the animals by water instead of by land, and it offered such a different perspective.

On day three, we docked for a Braii-style lunch at a floating restaurant in the middle of the river and had the chance to see all the animals—including some humongous hippos and crocodiles.

Day four was another early start. We did a game drive and came close to seeing the last of the big five (a leopard!). After our two full days of safari, it was time to depart for Gaborone, where we would visit the De Beers Group Global Sightholder Sales Headquarters, and one of Forevermark's exclusive diamantaires.



The rough diamonds that are recovered from De Beers' mines throughout the world are sent to the De Beers Group's Botswana Headquarters, meaning millions pass through this facility every year.

Here, diamonds are hand-sorted and valued in their rough form before they're cut, polished, and sold. Hundreds of hands will touch each diamond throughout the process. This is an incredible craft, and De Beers trains their staff to ensure the highest standards.

Next, we visited one of the few carefully selected diamantaires certified to cut and polish a diamond to Forevermark's exacting standards. This is where the diamonds come to life and the brilliance of each stone is revealed. At Forevermark, they go beyond the standard 4Cs (cut, color, clarity, and carat). Diamonds are individually selected against additional rigid criteria to ensure that only the most beautiful are considered. Less than 1% of the world's natural diamonds are eligible to become a Forevermark diamond, so these are truly one of the most rare, special, and responsible diamonds in existence.

Another takeaway is De Beers Group's groundbreaking research and development initiative, Project Minera. In collaboration with scientists from top universities, De Beers is investigating the potential for carbon-neutral mining.

**A diamond is so much more than forever—it also holds endless possibility and opportunity.**

De Beers Group's ambition is to be the first company in the world to have a carbon-neutral mine. Kimberlite has been found to offer ideal properties for carbon storage. It originates within the earth at depths greater than 100 miles, and when brought to the surface, it acts like a sponge, rapidly taking carbon dioxide into its structure and storing it in stable, non-toxic carbonate minerals, using a process called mineral carbonation.

These carbonate minerals form naturally in the ore left over after diamonds are removed; De Beers is working with scientists to look at ways to form them more quickly in order to offset emissions. The potential for the industry is huge—it could usher in a whole new era of sustainable mining.

As our trip came to a close and I was preparing my notes for this article, I spent the time reflecting on all that I learned and had the chance to see. Looking at the expansive mine against the breathtaking countryside of Botswana and the diamond on my left hand wasn't just eye opening; it gave me perspective and hope. A diamond is so much more than forever—it also holds endless possibility and opportunity.

## Everything You Need to Know About Wedding Dress Shopping and Fittings During—and After—the COVID-19 Pandemic

BY [CARRIE GOLDBERG](#) / APR 10 2020, 1:16 PM EDT

"As a bride-to-be myself, I understand that it's stressful to consider changing your wedding gown that you've dreamed of wearing—but it's likely that you considered your location, venue, the time of year, and your decor when you chose it. Before you get worked up, are all the factors of your wedding still the same? If any of those things are changing, it may be worth considering a new look," advises celebrity stylist [Micaela Erlanger](#), who recently added bridal styling services to her impressive roster, which includes the likes of Lupita Nyong'o, Shailene Woodley, and Common. "A lot of things—but not everything—can be tweaked in alterations. You can add sleeves, or perhaps build up the bodice for more coverage—or you can remove the coverage and make something open back for a wedding that's moving to a warmer destination or time of year."

Should those tweaks not be feasible, selling any of your looks or your gown (on sites like [Nearly Newlywed](#)), donating them to a worthwhile cause (Erlanger recommends [Glam4Good](#), [The Bridal Garden](#), and [Brides Across America](#)), restyling your look, or adding another look to the mix (choosing to either wear your original gown for the reception or only for the ceremony) are all potential options. "It could be about adding a cape, shortening the gown, adding a sexy slit, or opting for a more dramatic veil to create a wedding wardrobe that best suits your new setting," Erlanger adds.

The [How to Accessorize: A Perfect Finish to Every Outfit](#) author also stresses the importance of extras. "Changing your accessories can make your dress more seasonally appropriate—from changing the color palette of your bouquet, taking your hair down from an updo, and wearing a cape instead of a veil—or maybe it's about adding opera-length gloves for a newly minted winter wedding. Your accessories really allow you to transform your look, if the styling is done artfully."



## 7 Essential Steps to Take If You're Buying Your Wedding Dress Online

January 12, 2021

by [NATASHA MARSH](#)

### Create a Mood Board

Getting a solid understanding of what elements you're attracted to – neckline, fabric, embroidery, and silhouette – ahead of shopping can only benefit you. "Coming to a consultation with [pictures of brides](#) that you admire will help in selecting a dress," bridal and celebrity stylist [Micaela Erlanger](#) told us. "It's really helpful to imagine how you might want to look or feel on your day."

Sourcing images from high-fashion magazines, Pinterest, and Instagram is a great place to start. Once you find some inspirational photos, make sure you save them in either a digital folder or on a mood board to remember what you like. As important as it is to know what you're attracted to, it's equally important to know what you don't like. "Maybe you aren't allowed to show your arms for religious purposes, or you're open to print and color. Having a list of what you want to highlight and what you're not comfortable with will make your search easier," Erlanger said.

### Select a Fabric

The time of day of your ceremony can also be a factor. "Maybe you're getting married at golden hour and want something sheer to pick up the light, or maybe you're getting married in the evening and need a little extra sparkle," Erlanger shared.

### Choose the Right Online Retailer

Erlanger recommends [Net-a-Porter](#), [Moda Operandi](#), [BHLDN](#), [Hayley Paige](#), and [Over the Moon](#) for robust collections and flexible delivery options. A couple more retailers to look into include [ASOS](#),

### Know How to Take Your Own Measurements

Most boutiques will send you a measuring tape and a size chart for you to conduct your measurements and send back. Although it varies from retailer to retailer, you will likely need to measure your bust, hips, and back. Erlanger advises you measure in inches, not centimeters, and send in your bra size, jean size, and dress size. "With multiple measurements, it gives me a sense of [the client's] hips and curves so I can visualize," she said.

### When Possible, Try Before You Buy

Erlanger has been happy to find a lot of stores offering [virtual consultations](#). "Every store is different, but from my experience, the bridal specialists are still servicing clients over Zoom or FaceTime. They are going through the collection and meeting brides face to face," she said. In some cases, retailers are even able to send out dresses for clients to try on, or in-person appointments are scheduled with social-distancing measures in place.

# I Went to Bridal Week With a Celebrity Stylist, and Now I Know How to Find My Wedding Dress

October 27, 2019

by SARAH WASILAK



Celebrity stylist [Micaela Erlanger](#) is a new bride-to-be, and boy, does she know her way around a designer studio. Micaela, who dresses the likes of Lupita Nyong'o, [Meryl Streep](#), and Lucy Hale for red carpet events, wore a [Lela Rose pantsuit](#) for her own engagement party, which I loved. I knew I could trust her when it comes to all things bridal, so I accompanied her to the Carolina Herrera press preview to see [the new Fall 2020 collection](#).

Micaela began by talking about designer Wes Gordon and his impact on the Carolina Herrera fashion house. She floated straight across the room to the dress on the mannequin. "Wes is really putting his footprint on Herrera, whether it be ready-to-wear or bridal, and you can see it through a dress like this, where you've got a black, sort of sister version of it from resort that just showed, and this is the bridal version," she said, proceeding to point out the similar details.

We delighted over each and every silhouette together – they were all stunning – and Micaela posed with the "Michaela" gown for a photo. How fitting! For a full hour, we discussed tips and tricks that Micaela recommends for brides or clients she's dressed for their own special day. We tapped specifically into the Carolina Herrera bride, of course. "I would say it's a very good club to be in," Carolina Herrera Communications Director Stephanie Castillo said to me. I couldn't help but agree. Perhaps with Micaela's useful pointers, I'll be heading down the path to my own bridal look soon.

# Lupita Nyong'o's Stylist Was This Bride's Secret Weapon

November 13, 2016

by SAMANTHA SUTTON



We imagine having a [celebrity stylist](#) as your friend comes with a long list of perks: style advice on the regular, occasional freebies, and, of course, plenty of red carpet-like help on your [wedding day](#). That's why we're insanely jealous of Michelle Viau, who recruited pal Micaela Erlanger to be her Maid of Honor over the weekend. Micaela's best known for [dressing stars like Lupita Nyong'o](#) and even [Meryl Streep](#), so it's safe to assume she had a hand in making Michelle's big day something stylish, special, and downright breathtaking.

Michelle's Monique Lhuillier dress was the perfect mix of classic and modern, featuring a modified A-line silhouette with an open back and long, lacy sleeves. The bridesmaids also nailed the simple-chic look, wearing mint green dresses from Amsale Bridal. Scroll through to see every stunning detail and make sure to take a few notes. This [wedding](#) will surely go down as one of the [best dressed of the year!](#)



## Micaela Erlanger Collaborates With Brideside For A Capsule Collection

Home 1

Jul 30, 2020



Celebrity stylist and bride Micaela Erlanger unveils a capsule collection with Brideside, her wedding style advice and the details behind her own big day.

Page 1 of 2

By [Phebe Wahl](#) | Photography by [Courtesy of Brideside](#)

Celebrity stylist [Micaela Erlanger](#) is the sartorial star behind best-dressed looks worn by Lupita Nyong'o, Michelle Dockery and Amanda Hearst. Now a bride herself, she expands her focus from the red carpet to the aisle to assist women on their big day with the launch of a capsule collection with Brideside and an IG Live series #EngageWithMicaela to provide resources and guidance that tackles current conundrums like face mask fashion and postponed ceremonies. We polled the New York-based Erlanger for all her stylish secrets.

What do you love most about working with brides? Walking down the aisle is the closest thing to walking on the red carpet, and there are so many parallels between getting a movie star ready for an award show and a bride ready for her wedding day. I love the process and curation that goes into putting together a look and seeing the final result memorialized in photos that are forever treasured. Being a part of such a special moment and helping my clients to feel like the best version of themselves brings me so much joy.

What is the most important styling advice you give brides? Invest in your accessories! I always recommend platinum; it's not only the most durable metal, but it adds extra brilliance and shine to your special day. Comfort is key! Don't choose a dress you can't dance or move in, or shoes that hurt to walk in—you will be uncomfortable, and that will show in photos and spoil your night. You want to feel like the best version of yourself and be present in the moment! Also, consider your venue and environment. Choose a dress that complements you and your setting—you truly have to dress for the occasion!

How do you suggest brides adjust their styling given the current climate? The most important detail is the date and venue. Once you know the time and place, you can curate or adjust your wardrobe accordingly. Bridal is inherently timeless and there are so many tricks to transition a wedding dress from one season to another! I have an ongoing IG Live Series called 'Engage With Micaela' where I share my tips and advice and invite fashion designers, wedding industry experts and beauty pros onto my account to answer questions and address concerns from brides who need guidance.

Tell us about your work with Brideside. I am so thrilled to be working with Brideside, and I'm excited to announce my curated capsule collection for Brideside will be available starting this summer. I worked closely with Brideside to carefully curate four key styles from Brideside's own SS20 Ellera collection. This is the beginning of an ongoing partnership with Brideside, and I'm so happy to align with a brand that delivers beautifully designed gowns at an accessible price. The collection is available in sizes 00 to 30, retailing for under \$2,500. Inclusivity was really important to me—I wanted to choose styles that would not only flatter every body type, but come in a range of sizes, and fit within a range of budgets.

The million-dollar question: What are you going to wear on your own wedding day? A stylist never shares her secrets—you will have to wait and see!



## Interview with Celebrity Bridal Stylist, Micaela Erlanger

**Micaela Erlanger** is a name synonymous with high fashion and showstoppingly beautiful red carpet looks. As a celebrity stylist and now bridal stylist based in New York, she has dressed high profile clients from Meryl Streep to Lupita Nyong'o and Shailene Woodley, and has repeatedly been named one of *The Hollywood Reporter's* 'Most Powerful Stylists'. Her work has appeared in *Vogue*, *Harper's Bazaar*, *Vanity Fair*, *Marie Claire*, *In Style*, and *Town and Country*, as well as on television shows such as *Good Morning America* and *Entertainment Tonight*. She's also worked on several extraordinary advertising campaigns for brands including Lancôme, St. Regis, and L'Oréal, and written one of my fashion bibles, 'How to Accessorize: A Perfect Finish to Every Outfit'.

With that kind of background, you can understand how excited I was when I heard that Micaela was bringing her considerable style and expertise to the wedding world last year. Her bridal styling business focuses on styling and consulting to both brides and bridal brands. Needless to say, any brides lucky enough to work with her as their bridal stylist, feel like a true celebrity on their big day!

Alejandra Poupel Events spoke to Micaela Erlanger about her work as a celebrity bridal stylist, the parallels between wedding and red carpet styling, and how to make a statement on your big day. She also offered us some fantastic insider tips on bridal shopping in a time of Coronavirus, and whether couture still has a place in modern wedding fashion.

### Celebrity bridal stylist

#### What is a bridal stylist and how can they help?

**"As a celebrity stylist I have been responsible for dressing and curating the public image of some of the most famous movie stars and women in the world. I firmly believe that walking down the aisle is the closest thing to walking down the red carpet and there are so many parallels between getting ready for your wedding day and getting ready for Oscars night.**

**I expanded my business to include luxury bridal styling services as I realized there was an opportunity to elevate a bride's experience, image, and wedding day in a completely unique and collaborative way. My distinguished bridal clients have a broader palette to paint with, and access to a diverse range of influential couture and bespoke designers who bring completely new visions to life. This level of access is unmatched in the industry and what would otherwise feel like a privilege reserved for A-list celebrities is now a bride's to enjoy."**

**"I work with the planning and photography team for on-site styling on the day of your wedding, to ensure ensure that the wardrobe also fits the environment, that every moment is captured, and that every special reveal throughout the wedding day is underscored by a crescendo of remarkable beauty. Guided by a concierge-level philosophy, my client partnership starts with a creative design plan tailored to suit a bride's style and complement the environmental tone and design of your wedding celebration. If we plan to shop for the season's newest styles, you'll find access to private couture collections and one-of-a-kind pieces that brands only offer clients within my portfolio. Alternatively, we may start from scratch to create a custom gown. In that scenario, I will tap into my roster of internationally acclaimed bridal and couture fashion designers to find the best partner who can make your vision a reality. You'll have a trusted expert and liaison from the very beginning, to ensure every look is designed and finished flawlessly."**

## It's all in the details

How would you encourage brides who truly want to stand out and make a fashion statement to do so? And once they have the gown, what guidelines or guidance would you give women about accessorizing their wedding dress?

"I love creating custom couture gowns for my clients. I believe that creating something one of a kind is the ultimate luxury. I also believe you can transform any look with your accessories! In fact I wrote the best selling book, 'How To Accessorize: A Perfect Finish to Every Outfit'.

Your accessories need to be thoughtfully curated as the details punctuate a look. From head to toe, every element needs to have balance. And, of course, jewelry is often the icing on the cake."

## To change or not to change

What are your thoughts on wearing more than one wedding dress on the big day?

"I absolutely believe in an outfit change! Slipping into a more comfortable dress for dancing. Typically, my clients choose a minimum of three outfits for their wedding weekend. These include the rehearsal celebration, the wedding reception and, of course, the wedding gown. For a multi-day wedding celebration, clients generally require a minimum of five outfits and add on-site styling services to ensure that no detail is overlooked throughout the entire wedding weekend."

## Bridal shopping advice

Are there any pitfalls to avoid when wedding dress shopping (or selecting)?

"I think the biggest piece of advice that I can recommend is going in with an open mind. Don't be afraid to try new silhouettes or shapes – you might surprise yourself! Also consider your environment – where are you getting married, what does the venue look like, what time of year, what time of day, and where will your photos and portraits be taking place? You want your dream dress to complement your environment just as much as you want it to complement your natural beauty.

Lastly, make sure you are comfortable! There is nothing more disappointing than worrying about your dress all night. Choose fabrics that don't wrinkle, make sure you can see yourself wearing the dress for a few hours, make sure you can comfortably sit in your gown, walk in your shoes, etc. You want to be completely present and in the moment on your wedding day, and not fussing or worried about your wardrobe!"

## The lure of couture

Is couture really worth it and why?

"For designers that are officially recognized members of the Chambre Syndicale de la Haute Couture, the answer is yes. The couture tradition strictly recognizes couture craftsmanship as a form of wearable art, which is treasured. The very idea of couture is where its appeal lies."

## The impossible, possible

How can brides continue to shop for their wedding gown and accessories in a time when salons may not be open or they may not feel comfortable shopping?

"While many stores are closed, most brands and salons are offering to ship samples to try on. Designers and bridal boutiques have creative resources and solutions for servicing their clientele. Additionally, many brides are considering alternative dresses such as special eveningwear gowns, which can be purchased on retail sites. It's worth noting that working with a stylist affords greater access and many brands are willing to make the impossible, possible."





# MODA OPERANDI

## THE TOP BRIDAL TRENDS OF 2020, ACCORDING TO VOGUE'S WEDDINGS EDITOR

### 6. The birth of the bridal STYLIST

Couples are discovering that employing a stylist isn't for A-listers only. With more celebrity stylists getting into bridal (see: Micaela Erlanger and Julie Sabatino), as well as specialized bridal stylists like Cynthia Smith, there's a heightened awareness that this is an option—and not always out of budget. We at Over the Moon have recently launched this service [see above], and it's been a hit!

## Fairytale wedding: Publishing heiress Amanda Hearst dons FIVE bridal gowns as she marries Disney director Joachim Rønning at Hearst Castle in front of guests Nicky and Paris Hilton

- Amanda Hearst, 35, married 47-year-old Joachim Rønning at Hearst Castle in San Simeon, California, on Saturday
- She is the great-granddaughter of publishing tycoon William Randolph Hearst, and he is the director behind the Angelina Jolie film *Maleficent: Mistress of Evil*
- Nicky Hilton, Kick Kennedy and famous family members Patty Hearst and her daughter Lydia were at the wedding festivities
- Hearst was styled for the weekend by Micaela Erlanger, who put the bride in Oscar de la Renta, Viktor & Rolf and Giambattista Valli couture
- For their first dance the couple fittingly picked the Disney classic *When You Wish Upon A Star*
- The pair then had a party the night after the wedding at the Chateau Marmont in Los Angeles, where Paris Hilton played DJ for the night

By [CHRIS SPARGO FOR DAILYMAIL.COM](#) 

PUBLISHED: 10:10 EST, 5 August 2019 | UPDATED: 17:30 EST, 5 August 2019

It was a fairytale wedding weekend for heiress Amanda Hearst, who made it official with her very own Prince Charming on Friday at the castle built by her great-grandfather, publishing tycoon William Randolph Hearst.

The socialite and philanthropist, 35, married 47-year-old Joachim Rønning at Hearst Castle in San Simeon, **California** on Saturday, saying 'I do' to the director behind one of the most anticipated films of the year, *Maleficent: Mistress of Evil*.

Guests at the four-day affair included Hearst's childhood friends Nicky and Paris Hilton, Kick Kennedy and famous family members Patty Hearst and her daughter Lydia.

Of course, Cinderella would never had made it to the ball if not for her fairy godmother, who in Hearst's case was stylist supreme Micaela Erlinger.

The pint-sized powerhouse worked with Hearst on her looks for the entire weekend, making sure that no glass slippers were misplaced in the process.

Then, there were the dresses.

As per tradition, Hearst went with white for all five bridal looks.

And none was more striking than the Oscar de la Renta wedding gown the bride wore on Friday as she and Rønning exchanged vows in front of guests including Lauren Bush Lauren, her husband David, and the bride's mother and stepfather, Anne Hearst and Jay McInerney.

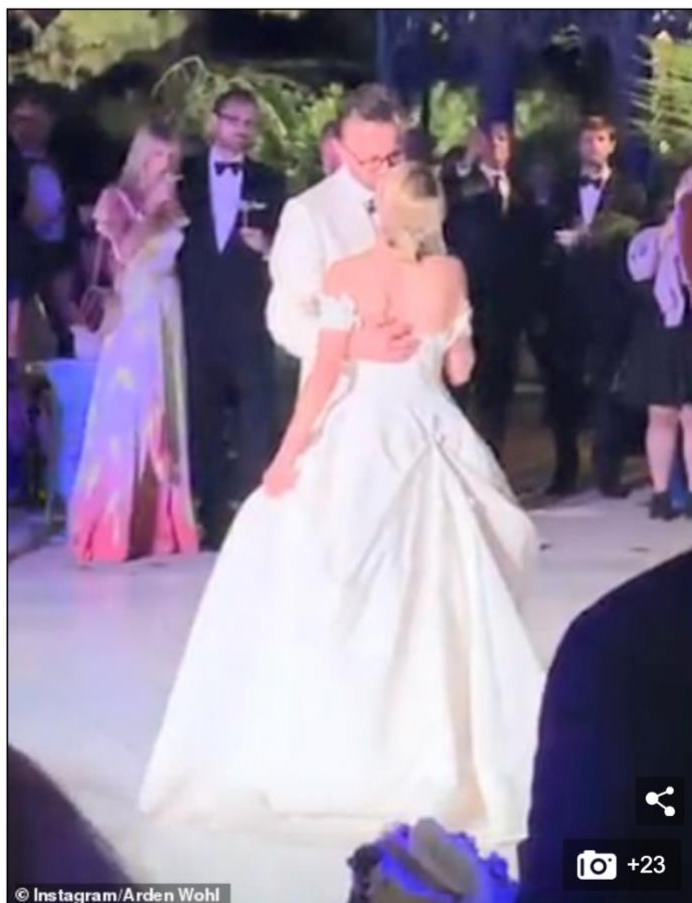
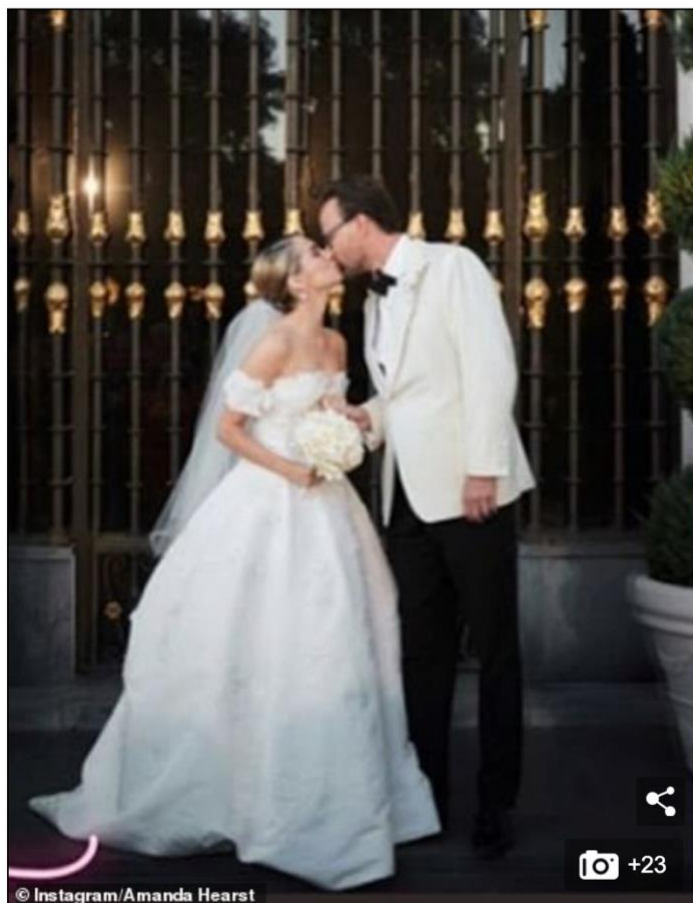
For the big look, the bride and Erlanger selected an Oscar de la Renta gown from the Fall 2018 collection.

It was slightly altered however to be sustainable at the bride's request.

Erlanger added some extra sparkle with some vintage Fred Leighton jewels that were sewn into her hair and she donned footwear from vegan shoe company Aera New York.

Then it was time to swap the bridal gown for a slinky Galvan halter dress, which she wore to dance the night away friends.

And last, but most certainly not least, was a Giambattista Valli couture dress, which the bride wore as she made her exit with her new husband.



**Winner:** Hearst was styled for the weekend by Micaela Erlanger, who put the bride in Oscar de la Renta (above), Viktor & Rolf and Giambatista Valli couture

# THE WEDDING PODCAST<sup>BIZ</sup> with Andy Kushner



Do you know how to have a responsibly sourced wedding? Listen, as Andy and his guests Amanda Hearst and Micaela Erlanger discuss their process of working together to style Amanda's outfits and jewelry for her extended wedding weekend and the aspects of sustainability that were considered and incorporated. Amanda makes an exciting announcement at the end of the show about a new product line and so much more on this episode of [The Wedding Biz](#).

Amanda is the Co-Founder and Chief Brand Officer of Maison De Mode. She is also the Co-Founder of Well Beings. This next-gen movement brings attention and action to the interconnections between animal welfare and climate change. Amanda is also a contributing editor at Town & Country Magazine.

Micaela is a sought-after celebrity stylist and has been profiled by Vogue, Vanity Fair, Harper's Bazaar, and several other publications. The Hollywood reporter has repeatedly named her one of the "Most Powerful Stylists." Her clientele includes Meryl Streep, Lupita Nyong'o, Common, Shailene Woodley, and Diane Kruger. In 2019 Micaela launched her Bridal Styling business and is the author of "How to Accessorize: A Perfect Finish to Every Outfit."

Listen, as Amanda shares how she met and started working with Micaela and her concept for sustainable outfits and accessories for her wedding weekend. Micaela shares details of the gowns Amanda wore for each event and her favorite look of the weekend. Additionally, Micaela speaks about the vegan shoes that Amanda wore with her wedding gown.

Amanda shares some recommendations for brides who want to have sustainable dresses and jewelry for their weddings. Both Amanda and Micaela speak about their new products; Amanda has designed a sustainable fashion jewelry line, and Micaela has a sustainably sourced engagement ring line through Forevermark. If you were wondering how to have an environmentally friendly wedding, you won't want to miss this conversation.

Are you a creative who wants to turn your craft into a business or take it further? Head to the [Wedding Biz Network](#) and listen to The Business of Being Creative podcast with Sean Low. Sean discusses the power of being niched, pricing strategies, metrics of success, and so much more.



FASHION / FASHION TRENDS

# Less Is More for Current Brides-to-Be, Echo Bridal Retailers

New trends are emerging in the bridal market due to the pandemic.

By **Ryma Chikhoun** on September 4, 2020

These days “anything goes,” said celebrity stylist Micaela Erlanger, who runs a bridal company offering à la carte wedding services (including access to couture houses for custom creations).

“All rules are out the window,” she continued. “I’m seeing bridal clients wear prints or consider color or ready-to-wear pieces, not just your traditional bridal collections. This idea that you have to be in white or a more traditional gown is being reconsidered.”

Couples are throwing mini ceremonies and rescheduling larger celebrations for 2021, she added. (“Because who wants to postpone their wedding much longer”?) And with no vaccine in sight, it’s a guessing game when deciding on “safer,” alternative dates.

“I’m overwhelmed, and I feel like I have all the resources in the world,” she said.

A bride-to-be herself, Erlanger’s wedding was originally scheduled for October. She’s now working to postpone it for April. “It’s to be determined if I’ll do something small ahead of time.”

# WHO WHAT WEAR

JEWELRY — FEB 17, 2019

## The Best Jewelry Items for a Bride, According to a Stylist

by KRISTEN NICHOLS

*When she's not working with big names like Lupita Nyong'o, Constance Wu, and Diane Kruger or writing [a best-selling book](#), celebrity stylist [Micaela Erlanger](#) divulges her fashion expertise in our Ask a Stylist column. From the best places to source vintage to the secret to finding your most flattering jeans, come back each week for a professional's perspective.*

After my recent engagement, I've been refocusing on all things wedding. While the dress is always a natural place to start, I think that jewelry should be just as much of a focus. Oftentimes, brides ask me to point them in the right direction when it comes to selecting the pieces they'll wear down the aisle. What I tell them is the same advice I would follow myself. Go on to see and shop the two best jewelry items for a bride that are high on my list of wedding essentials.

### KEEP IT CLASSIC

When in doubt, reach for the classics. Pieces like diamond huggie earrings and tennis bracelets never go out of style.

### SOMETHING IN THE BACK OF YOUR HAIR

If you want to add something beyond traditional jewelry pieces, this is the perfect moment to add a beautiful hair clip.

# the knot

How To Avoid Wedding Disasters With Celebrity Fashion Stylist Micaela Erlanger



**The Knot** ✓  
21.1K subscribers

Micaela Erlanger is responsible for dressing some of the most famous women in Hollywood and she believes getting ready for your wedding day is no different. So in today's video, Micaela offers her best tips and tricks to avoid any wedding day disasters. She covers all your pressing questions regarding how to remove lipstick from your wedding dress, how the groom can recover from splitting his pants, and so much more, making sure your big day is dilemma free.



the knot

Wedding Q&A with Celebrity Fashion Stylist Micaela Erlanger



**Micaela Erlanger**

CELEBRITY STYLIST @MICAELA



**The Knot** ✓

21.1K subscribers

In today's video, we sit down with celebrity stylist and bride-to-be, Micaela Erlanger. She spills all her secrets about how she turned her love for fashion into a career, the most memorable celebs she has dressed for the red carpet, her favorite wedding details, and most importantly how she is preparing for her big day.

# 3

MASTERCLASS: STYLING

MEET THE MASTER  
MICAELA ERLANGER



Micaela Erlanger is a celebrity fashion stylist based in New York City and Los Angeles, and a bride-to-be. Her work has been seen on red carpets around the globe and in top fashion publications worldwide.

**STAR POWER:**  
Constance Wu, Lupita Nyong'o, Common, Meryl Streep, Shailene Woodley, & Diane Kruger

## Red-Carpet Style for the Aisle

1

Your hair and makeup is an accessory in and of itself. Keep that in mind as you style your look, whether that means adding a red lip or a jeweled barrette.

2

"Something blue" can take on many forms, whether that is your shoes, an eternity band, or a piece of heirloom jewelry (à la Meghan Markle's heirloom aquamarine ring).

3

Comfort shouldn't sacrifice style. I love the idea of switching into dancing shoes, like chic sneakers or ballet flats.

4

Jewelry plays a special role on your wedding day, so be sure to choose pieces that complement—and don't overwhelm—your look. Small drop earrings or a delicate necklace is all you need.

5

Have fun! For events surrounding the wedding, like the rehearsal dinner, bridal shower, or after party, I love a playful statement earring or layered necklaces.

6

A little piece of net over the face is a chic alternative to a trailing veil.

7

There are amazing alternatives to a gown. Consider a tuxedo or a jumpsuit, and the traditional accessories that pair with them.

MEET THE MASTERS

# 4

## meet the MASTERS

Expert advice coming to you weekly from our inner circle of the best in the business.

FASHION



VERA WANG

*Weddings of Note: Victoria Beckham, Chelsea Clinton, Alicia Keys, Chrissy Teigen, and...how much time do you have?*

CARRIE GOLDBERG  
*Weddings Editor • Stylist, BAZAAR.com*



MONIQUE LHULLIER

*Weddings of Note: Reese Witherspoon, Lauren Conrad, PINK, Carrie Underwood, and many more*

MICAELA ERLANGER

*Bride-to-be & Stylist to Constance Wu, Lupita Nyong'o, Meryl Streep, and Diane Kruger*



8

Look for a clutch that adds a pop of color or shines in a metallic. Keep it petite. You won't need to tote around much.

9

Choosing an alternative to white can add personality to a look. Mandy Moore recently wore head-to-toe pale pink, and it was divine! Consider pale gray, blush, pale blue, or even navy.

10

Want to adjust your look for the reception without a change of dress? Change your hair and add earrings to match. Take a note from J.Lo, who pairs cocktail looks with the perfect ponytail.

11

Add an element of surprise, be it a statement shoe or details like a dramatic bow at the back, a removable train, or an unconventional print.

BAZAAR Bride  
COMMANDMENT NO. 10  
Now is the time to invest in the shoes—or the earrings or the handbag—you've been

# PLATFORM PR

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